



Trade Winds



The Voice of the Camrose Chamber of Commerce

September 2008

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 7

Chamber General Meeting

Wednesday, **September 3rd**, 2008
Camrose Regional Exhibition
11:30 a.m. - 1:00p.m.

Guest Speaker: Brenda Robinson

Topic: "New Approaches for a Changing World of Work"

A Speaker Series joint venture, presented on behalf of Alberta Employment & Immigration and the Camrose Chamber

Tickets: \$13.00 per person
RSVP by noon **Mon., Sept. 1st**, to 672-4217

Welcome to our Newest Members!!!

We would like to extend a warm welcome to our new members who have recently joined the Chamber. We look forward to your future involvement in our activities and committees.

Battle River Hockey Plus

6623B-48 Ave
Owner: Kris Lindberg
Ph: 780-678-2171



Cabin of Love

5105-50th Ave
Owner: Judy Herriot Manager: Real Courcelles
Ph. 780-678-2333

Davison PC Pros

6616-44B Ave
Owner: Erin & Jade Davison
Ph: 780-781-7777

John's Carpet Cleaners Ltd.

6210-35 Ave
Owners: George & Reina Regimbald
Ph. 780-672-4943

Ronda Shott Photography

5006-50 Street
Owner: Ronda Shott & Mike Ploner
780-672-7814

Trendy Totes

Owner: Shannon Kleinmeyer
Ph: 780-672-3213

Please welcome new owner of **Frankies Flowers**, Glenda Hughes, to the Chamber family

Battle River Community Foundation has a new contact number Ph: 780-679-0449



Camrose Events - September

Sept 3 **Chamber of Commerce Luncheon-CRE**
Sept 3 Community Night Registration - Field House
Sept 5/6 Tobasco Cats - Camrose Resort Casino
Sept 6 Solo Club Dance - Mirror Lake Centre
Sept 11 Women's Connection Brunch - Norsemen Inn
Sept 12/13 Big Daddy Jerome - Camrose Resort Casino
Sept 12-14 Team Penning -CRE
Sept 13-16 Oil Country Rookie Tournament-Edgeworth
Sept. 18-21 Augustana Alumni Reception & Reunion
Sept 19 2nd Annual Fashion Show for Cancer - CRE
Sept 20 3rd Annual Open Door Bed Race - Duggan Mall
Sept 21 Loyal Order of the Moose Breakfast 8:30 -12:30
Sept 21 Machinery Days - Centennial Museum
Sept 25 Blood Donor Clinic
Sept 3,10,17,24 Wednesday Night Dance - Mirror Lake Centre



For information about the above events please go to:
http://www.camrosechamber.ca/calendar_of_events
We would be happy to list or update your event - please call our office more than one month prior at 672-4217

Thank You

The Board and Staff of the Camrose Chamber extend heartfelt thanks to all of the business sponsors, volunteers and committee members who were instrumental in the success of our 3 summer events.

*The 51st Annual Jaywalkers Jamboree; a special thank you to the Camrose financial institutions for their sponsorship of the breakfasts and to Jane Cherry for organizing stage and street entertainment.

*The "Be a Tourist in Your own Town Week" Kick-off Bar-B-Que

*The Big Valley Jamboree Parade.

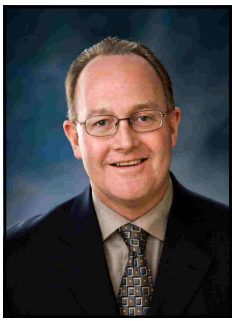
Thanks also to the volunteers who have donated the time and energy that have allowed us to run "Jeppa's Train" this summer. Kudos go to Allister and Barry at UFA for donating their trailer and manpower.

Be A Tourist in Your Own Town Photo Scavenger Hunt

Photos from the 2008 Photo Scavenger Hunt are now up for viewing on the Chamber of Commerce website. Some of the amazing entries that we received will be posted to our website soon!



http://www.camrosechamber.ca/featured_events/photo_scavenger_hunt



President's Perspective

Wow, it is hard to believe that summer is almost over, and what a busy summer it has been here at your Chamber!

Our committees have been involved with the Chamber Golf Tournament, Founders Days, Jaywalkers, Be a Tourist in Your Own Town, the BVJ Parade, and the Train;

all the while promoting business and tourism in Camrose.

Fall promises to be an exciting time; full of opportunities for our Business Community to get involved promoting business in Camrose in general, and at their own business in particular. Events such as the Atco Rookie Challenge (Oilers, Flames and Canucks Rookies), The Continental Cup of Curling, the World Junior A Hockey Championships and the events the CRE continues to bring into our community give all of us the opportunity to take advantage of the increased traffic. How we take advantage of this is up to us.

I look forward to seeing "All" of you at our next General Meeting on Wednesday, September 3rd at 11:30 am at the CRE. We have a very exciting speaker coming. Brenda Robison will deliver an important message to all of us on the topic of "New Approaches for a Changing World of Work". We are really trying our best to provide a reason for you to give up an hour and a half out of your busy day to attend this Social /Business Luncheon to network and enjoy a great meal with your peers. Again, it is up to you to decide it is worthwhile, but as in life - you get out of it what you put into it. Go ahead, give it a shot.

One final note: School starts next week. Please drive with care and watch out for our little ones. Take special care around School Buses as they load and unload; sometimes a friend across the street is the only thing on the minds of our children.

Have a great September.

Dave Jewell, President

Law of Attraction Seminar

- the science of attracting more of what you want and less of what you don't (3 hours)

September 25th. Chuck MacLean Art Centre.
For more details, visit: www.zaheennanji.com

Nufloors opens September 2 at their new location!
3818 - 48 Avenue.



For more information contact:
Dennis Chamney 1 888 333 8650
<http://www.chambers.ca/info/>

Small Business Week

This year's Small Business Week is right around the corner!

The Business Link and the Alberta Chambers of Commerce will join the country in honouring the entrepreneurial spirit during **Small Business Week**, held **October 19-25, 2008**.

The Small Business of the Year and Community Spirit Awards are recognized annually during Alberta Small Business Week. This year there will be exciting new awards!

Awards will be presented at the Camrose Chamber of Commerce Small Business Week Banquet on October 22nd, at the Norsemen Inn.

At the discretion of the Small Business Week Committee, winners may be submitted to the Alberta Business Awards of Distinction for Provincial recognition.

Nomination forms will be available soon at the Chamber office, or online at: http://www.camrosechamber.ca/featured_events/small_business_week



Top 10 Reasons to Nominate Yourself (or a Friend or a Client) for Small Business of the Year!

- 10. Bragging Rights!** - You can tell everyone about your award. Put it in brochures, or on your letterhead! You can even tattoo it on your arm if you wish!
- 9. Win Points!** - Your friends and clients will be delighted when they learn how highly they think of you
- 8. It's Free!** - The nomination form requires no money and the panel of judges cannot be bribed
- 7. Prestige!** - Imagine telling your mother that your company was named Small Business of the Year! (Call her!)
- 6. Honour!**
- 5. Publicity!** - Your name will be splashed all over Camrose and the local media.
- 4. Reward Good!** Why not recognize a business that strives to go that extra mile?
- 3. It Takes 5 minutes!** The nomination form is brief, simple - a piece of cake. Its even on the Chamber website.
- 2. Support Small Business!** Small businesses are a vital part of the community. Show your support by participating in the Chamber's efforts to bring recognition to the fine businesses in Camrose
- 1. If You're Not Nominated, You Can't Win** - and someone has to win! - It could be you (or your client or your friend)

11th ANNUAL NATIONAL DRESS DOWN DAY October 3, 2008

National Dress Down Day is an annual event to raise funds for Canadian research into the detection, prevention and treatment of breast cancer. We ask companies, schools, organizations and clubs to participate in this event by asking their employees, teachers, students and members to donate \$5 to the Breast Cancer Society of Canada to dress down for the day.

Register online @ www.dressdownday.ca

