



Trade Winds



The Voice of the Camrose Chamber of Commerce

September 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 7

Chamber General Meeting

Wednesday, **September 5th**, 2007
Camrose Regional Exhibition

Guest Speaker: Brian McGaffigan,
BRAED Board Member

Presentation: BRAED - Regional Economic Development

2nd Guest Speaker: Const. Noelle Anderson
Presentation: Business Watch Overview

Tickets: \$13.00 per person
RSVP by noon **Mon., Sept. 3** to 672-4217

Welcome to our Newest Members!!!

We would like to extend a warm welcome to our new members who have recently joined the Chamber. We look forward to your future involvement in our activities and committees.

Comsec - 5005 46th Street
Owner: Yvan Gagnon
Ph.672-2277 Fax 672-2261

Dance the Floor Instruction
4612 49th Ave
Owner: Gary Brown
Ph. 679-3503 Fax 672-0960

Xstatik - 6601 48th Ave (Duggan Mall)
Owner: Diana Kramer
Ph. 678-2277 Fax 678-2277

The UPS Store - 6010-48th Ave
Owner: Weston & Eleanor Voytechek
Ph. 672-9188 Fax 672-8341

Bono's Grill - 6404-48 Ave
Owners: Nancy & Matina Skagos
Ph. 672 2181 Fax 672 9828



THANK YOU!

The Board and Staff of the Camrose Chamber of Commerce would like to extend a special thank you to all of the volunteers who were instrumental in the success of 3 great events this summer.

- To all of the volunteers and committee members of the 50th Annual Jaywalkers Jamboree.
- To all of the volunteers and celebrities who took part in our "Be a Tourist in your own Town Week"
- To the committee and volunteers of the Camrose Chamber of Commerce Big Valley Jamboree Parade.
- Thanks to the community for your patience during our fire recovery and especially to Bob McKinnon for his help!

Camrose Events - September

- 1 Pioneer Lunch - Camrose Railway Museum
- 5 **Chamber of Commerce GM Luncheon - CRE**
- 5 Wednesday Night Dance Club - Mirror Lake Centre
- 9 Grieg Celebration (Schlosser, Corcoran performances) U of A, Augustana Campus
- 12 Willow Tree Theater "The Estrogen Experience"
- 12 Wednesday Night Dance Club - Mirror Lake Centre
- 13 Willow Tree Theater "The Estrogen Experience"
- 14 Willow Tree Theater "The Estrogen Experience"
- 15 Cancer Research Benefit Concert - Mirror Lake Centre
- 14-16 Team Penning Finals - CRE
- 16 Family Breakfast - Moose Hall
- 16 Terry Fox Run - Bill Fowler Centre
- 17 Machinery Days - Centennial Museum
- 19 Wednesday Night Dance Club - Mirror Lake Centre
- 20 Concert - Gary Fjellgaard - Mirror Lake Centre
- 21 Conference - Survival Guide for 55+ - Mirror Lake Centre
- 21-23 Team Roping Finals - CRE
- 23 Walk to Cure Diabetes - Mirror Lake Park
- 26 Wednesday Night Dance Club - Mirror Lake Centre
- 27 Blood Donor Clinic - Norsemen Inn
- 27-30 Battle River Canine Championship & Obedience Show - CRE

For additional information about the above events please go to:
http://www.camrosechamber.ca/calendar_of_events

We would be happy to list or update your event - please call our office more than one month prior at 672-4217.

Be A Tourist in Your Own Town Photo Scavenger Hunt



Photos from the 2007 Photo Scavenger Hunt are now up for viewing on the Chamber of Commerce website. Please take a lot at some of the amazing entries that we received!

http://www.camrosechamber.ca/featured_events/photo_scavenger_hunt

NOTICE: Plan it Consulting has moved!

4825-51 Street (Gateway Centre - formerly the Smith Clinic)
Phone: 672-0063 Fax: 672-9703

"Our network [Chamber of Commerce] is strong. It is unique. But most importantly, it is respected by public, private and elected leaders and decision makers, both domestically and abroad."

"If business is the engine of the economy, Chambers of Commerce are the fuel that feed it."

- Nancy Hughes Anthony, former President and CEO of the Canadian Chamber of Commerce



President's Perspective

I hope everyone has had a great summer. Your Chamber has been busy with various events, including the Big Valley Jamboree Parade. Kim Boyco did a fabulous job organizing this event. Congratulations on a job well done. The Visitor Information Centre summer staff organized daily activities during Be a Tourist in Your Own Town Week and hosted a Kids Fun in the Sun Day.

There has been a lot of activity in Ribbon Cuttings, Grand Openings and Grand Re-openings and we are looking forward to seeing the new businesses at our next Chamber general meeting on September 5th.

It's time to get back into the grind and focus on the activities for the fall.

The Chamber, as well as various other groups, will be active in raising funds toward the purchase of the Jeppa Train to make sure this wonderful attraction stays in Camrose. Thank you to the City of Camrose for your guidance and support of this project.

October 14-20 is Small Business Week. The Annual Small Business Awards banquet will be held on October 17th. Keep in mind we will soon be needing your nominations for Small Business of the Year and Community Spirit of the Year.

It's an election year and your Chamber will be involved in hosting a forum for our candidates to strut their stuff. Watch for details in upcoming Trade Winds or emails.

We will soon be making plans for the 100th Anniversary of the Camrose Chamber of Commerce and welcome any ideas or suggestions on how we can make it a memorable celebration.

It has been a great year so far and we look forward to a big send off with our annual Corporate Christmas Party...it's not to soon to start making plans to attend this well received event.

Small Business Week

October 15 - 19, 2007

The **Small Business of the Year** and the **Community Spirit Awards** are recognized annually during Alberta Small Business Week. The awards will be presented at the Camrose Chamber of Commerce Small Business Week Banquet held on October 17th. At the discretion of the Small Business Week Committee, winners may be submitted to the Alberta Business Awards of Distinction for Provincial recognition.

Nomination forms are now available at the Chamber office and are also available online at:

http://www.camrosechamber.ca/featured_events/small_business_week



Top 10 Reasons to Nominate Yourself (or a Friend or a Client) for Small Business of the Year!

- 10. Bragging Rights!** - You can tell everyone about your award. Put it in brochures, or on your letterhead! You can even tattoo it on your arm if you wish!
- 9. Win Points!** - Your friends and clients will be delighted when they learn how highly they think of you
- 8. It's Free!** - The nomination form requires no money and the panel of judges cannot be bribed
- 7. Prestige!** - Imagine telling your mother that your company was named Small Business of the Year! (Call her!)
- 6. Honor!**
- 5. Publicity!** - Your name will be splashed all over Camrose and the local media.
- 4. Reward Good!** Why not recognize a business that strives to go that extra mile?
- 3. It Takes 5 minutes!** The nomination form is brief, simple - a piece of cake. Its even on the Chamber website.
- 2. Support Small Business!** Small businesses are a vital part of the community. Show your support by participating in the Chamber's efforts to bring recognition to the fine businesses in Camrose
- 1. If You're Not Nominated, You Can't Win** - and Someone has to win! - It could be you (or your client or your friend)

10th ANNUAL NATIONAL DRESS DOWN DAY October 5, 2007

National Dress Down Day is an annual event to raise funds for Canadian research into the detection, prevention and treatment of breast cancer. We ask companies, schools, organizations and clubs to participate in this event by asking their employees, teachers, students and members to donate \$5 to the Breast Cancer Society of Canada to dress down for the day.

Register online @ www.dressdownday.ca



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