



# Trade Winds



The Voice of the Camrose Chamber of Commerce

October 2009

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 8

## Chamber General Meeting

Wednesday, **October 7th**, 2009  
Norsemen Inn  
11:30 a.m. - 1:00p.m.

**Presentations:**  
**Todd Hirsh, Senior Economist, ATB Financial**

**Topic:**  
The effects of low literacy levels to the workplace

Tickets: \$15.00 per person  
RSVP by noon **Mon., October 5th**, to 672-4217

## Upcoming Camrose Chamber & Partners Events

**October 6th:** Bully Free at Work Seminar **CRE** - 11:30 - 4:00  
(Partners: *AB Employment, Camrose Canadian, CRE*)

**October 7th:** General Meeting **Norsemen Inn** - 11:30 - 1:00

**October 7th:** Online Marketing Session I: **CRE** 1:30 - 4:30  
(Partners: *Travel Alberta, CRE, Tourism Camrose*) **672-3640**

**October 8th:** Social Media Basics Session II: 10:00 - 2:00  
**CRE** (Partners: *Travel Alberta, CRE, Tourism Camrose*)

**October 20th:** Attracting & Retaining Employees 12:00 -4:00  
(Partners: *AB Employment, Camrose Canadian, CRE*)

## Welcome to our Newest Members!!!

We would like to extend a warm welcome to new members who have recently joined the Chamber. We look forward to your future involvement in our activities and committees.

### Camrose Morning News

Owner: Roger & Colleen Maschke  
Ph.780-672-3231

### Learning, Simply

Owner: Eileen Dahlseide  
Ph.780-718-2314

### Peoplesway

Owners: Ranchelle & Darcy Alexander  
Ph.780-679-7275

### Premier Event Planning

Owner: Ashley Morton  
Ph. 780-781-7272

### Your Business Advertising Specialist Ltd.

Owners: Krystell Dahlen & Randy Thate  
Ph.780-672-8815



## CORPORATE CHRISTMAS PARTY

**Saturday, December 12th**  
**Camrose Regional Exhibition**

**Entertainment: The Ransom Band**

**Tickets: Members \$40.00 each**

**Non-members \$45.00 each**

**Book your tables now!**

**Music of the**  
**50's, 60's, 70's & 80's**



Call 672-4217 or stop by the Bill Fowler Centre  
Silent Auction back by popular demand!  
In-town bussing will be available post event for only \$2.00

## Camrose Events - October



- 2-4 Augustana Homecoming Weekend - AUC
- 2-4 Easter Seals Charity Texas Hold'em Tournament-Camrose Resort Casino
- 3 Harvest Festival - Meeting Creek Railway Station
- 3 Rose City Roots Society (**Garnet Rogers**) - Scalliwags Pub
- 3 Volunteer & Sponsor Appreciation Night - CRE
- 6 "Bully Free" Respectful Workplace Seminar -Valerie Cade
- 7 **Chamber of Commerce Luncheon @ Norsemen Inn**
- 3-10 No Tipping Fees at the Camrose Landfill
- 10 Pancake Breakfast at the Fire Hall
- 14 Camrose Health Fair - CRE
- 16 Battle River Community Builders Dinner - Norsemen Inn
- 16-19 Camrose Public Library Used Book Sale
- 18 Loyal Order of Moose Breakfast 8:30-12:30
- 18 CAFCL Charity Auction - CRE
- 18-24 Chambers of Commerce Small Business Week**
- 21 Small Business Week Banquet - Norsemen Inn**
- 23-25 Battle River Canine Assoc. All Breed Show - CRE
- 25 Knights of Columbus Breakfast 8:30-12:00
- 29 Blood Donor Clinic - Masonic Hall
- 30 Fashion Show for Cancer - CRE
- 30 Rose City Roots Society (**Po' Girl**) - Scalliwags Pub
- 31 Rose City Swingers Halloween Dance - Sparling School

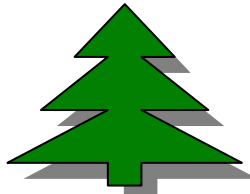
For information about the above events please go to:  
[http://www.camrosechamber.ca/calendar\\_of\\_events](http://www.camrosechamber.ca/calendar_of_events)

We would be happy to list or update your event -  
please call our office more than one month prior at 672-4217

### Jingle Bell walk/Run for Arthritis Nov. 7, 2009

Challenge your fellow businesses! Win Team Prizes (and Bragging rights) for Top Team Fundraiser! Register early - [www.jbwr.ca](http://www.jbwr.ca) For information contact Sharon Anderson or Peggy Snyder 679-2257

**FESTIVAL  
-OF-  
TREES  
Nov 21 - 23**



### Schedule of Events

**Rancho Vignola Fruit & Nut Sale**  
Thurs, Fri & Sat Nov 13-14

**Festive Feast** including Live and Silent Auctions - Saturday, November 21  
For tickets call 672 4677

**Teddy Bear Disco** - Wednesday, Nov 25  
For children up to the age of 12 and their families. (6-8 pm)

### Coats for Camrose, October 21 & 22

Duggan Mall, Camrose.  
Oct. 21: 10 a.m.-6 p.m., Oct.22: 10 a.m.-8 p.m.

Open to the public. No referral necessary.  
Winter wear for the whole family; infant to adult.  
Donations of coats can be dropped off at Centra Cam's Main Building: 5415-49 Ave. or at the Emergency Clothing & Furniture Depot: 4918-46 Street.  
For information, call Lori @ 780-608-1681



**2009 National Cross Country Championships**  
**University of Alberta-Augustana Campus**  
**November 14, 2009.**

Race Starts at Stoney Creek Lodge.  
Women at 12:30pm. Men at 1:30pm.

### Camrose Kodiaks October Home Games

- 4 Drumheller 5:30 p.m.
- 9 Brooks 7:30 p.m.
- 10 Canucks 7:30 p.m.
- 25 Okotoks 5:30 p.m.
- 30 Lloydminster 7:30 p.m.
- 31 Canucks 7:30 p.m.



For more information contact:  
Dennis Chamney 1 888 333 8650  
<http://www.chambers.ca/info/>

## President's Perspective

Wow, I have a lot to write about! On June 1<sup>st</sup>, I had the privilege of welcoming the Alberta Woman's Institute to Camrose as they celebrated their 100<sup>th</sup> Anniversary. I was reminded of the importance of volunteers and how they can become the backbone of an organization.

The Battle River REA Annual General Meeting and Dinner was very informative and left me feeling very proud to be in rural Alberta, raising my family and doing business in the City and County of Camrose.

After a very informative tour of their new facilities, I was honoured to have been asked to do the 50/50 draw for Centra Cam. I also attended the Grand Opening of the Open Door's Internet Café.

I can't forget Jaywalkers Jamboree (the longest running street fair in Alberta). This year was a sell out and a huge success. I call it the 10 lb mile. I figure that by the time I walk from one end of Main Street to the other, eating all the great food, that's how much weight I've gained.

June just flew by and before I knew it; it was July, which of course started with the Canada Day Celebrations. I worked, along with Chamber Directors and a few volunteer engineers, to provide rides to kids and adults on the Chambers Train for the entire day. Everyone there had a great time and it was another successful event in our community. I then found myself getting ready for the arrival of the Snowbirds and the Big Valley Jamboree Parade. Both events were fabulous. I felt that having the Air force's Canadian Heritage Planes do a fly-by, along with the CF-18 Hornet, was a great way to start the parade!

August rolled in with the Big Valley Jamboree. I was on holidays when I heard the distressing news of the stage collapse and was sickened when I heard there had been a fatality. My thoughts and prayers go out to the family and friends of Donna Moore. I always try to find the sun behind the clouds and was very impressed with how everything was handled and how in a difficult situation, the people and businesses of Camrose came together and did whatever needed to be done. I have to say that I was very impressed with the news I heard from media sources. A lot was mentioned about the strengths and kindness of the people in Camrose and how professionally and efficiently everything was handled. I would like to give everyone that was involved a pat on the back and say good job.

The Chamber, with the co-operation of the City of Camrose, was able to get approval to operate the train on a trial basis on the trails on the south side of Mirror Lake. On the first Thursday evening that the train ran, I was blown away by the support of the community and at how many people came out to ride the train and enjoy the sun. Our train ran on Thursday evenings for five weeks, through to the end of August. We're off to a great start! I hope this awesome opportunity for families - grandparents, parents and kids of all ages - to ride the train and enjoy the park and all that it has to offer, becomes a summer ritual. I would like to extend my thanks to everyone who worked so hard to make this a reality.

Work on the 100<sup>th</sup> Anniversary Legacy Project to place historical and educational signage throughout the trail system continued. We are hoping to have everything finalized soon and to begin installation in the spring.

Thanks to Dawn Anderson for everything she did to try to bring the "World's Largest Golf Tee" to Camrose. Due to her hard work, we were chosen as one of the top three finalists. Congratulations to Trochu for winning the Tee!

Don't forget that Small Business Week is October 18-24. Please take the time to nominate a business you know is deserving of one of the awards. On behalf of the Battle River Alliance for Economic Development, we are adding a new Small Business Week Award this year. The Business Appreciation Award will be awarded to the business whose major activity is to provide a product or service to a significant part of the BRAED region. Nomination forms for all awards are available at the office or online at: [http://www.camrosechamber.ca/featured\\_events/small\\_business\\_week](http://www.camrosechamber.ca/featured_events/small_business_week)

Over the summer I attended several ribbon cuttings and tried my best to make myself available to our members. Once again, if you would like to contact me you can reach me at [Jason@camrosechamber.ca](mailto:Jason@camrosechamber.ca) or at 780-672-5040.

*Jason Heise, President*

## **25th Annual Small Business Week Gala**

*Celebrating Business in Camrose*

**Wednesday, October 21, 2009**

Norsemen Inn

**Greetings:**

Ken Kobly, CEO

Alberta Chambers of Commerce

**Emcees: Diane Hutchinson & Wynn McLean**

**Entertainment: Blue Thistle**

**Cocktails 6:00 pm, Dinner 7:00 pm**

Tickets \$40.00 per person

Corporate Table (6 seats) \$240.00

Wine Cart Hosts: Royal LePage

Champagne Reception Sponsor:



## Small Business Week

**Small Business Week is right around the corner!**

Awards will be presented at the Camrose Chamber of Commerce Small Business Week Banquet on October 21st, at the Norsemen Inn.

Nomination forms are available at the Chamber office, or online at:

[http://www.camrosechamber.ca/featured\\_events/small\\_business\\_week](http://www.camrosechamber.ca/featured_events/small_business_week)

Deadline for nominations is October 9th @ 4:30 p.m.

## **12th ANNUAL NATIONAL DRESS DOWN DAY October 2, 2009**

National Dress Down Day is an annual event to raise funds for Canadian research into the detection, prevention and treatment of breast cancer. We ask companies, schools, organizations and clubs to participate in this event by asking their employees, teachers, students and members to donate \$5 to the Breast Cancer Society of Canada to dress down for the day.

**Register online @ [www.dressdownday.ca](http://www.dressdownday.ca)**

