



# Trade Winds



The Voice of the Camrose Chamber of Commerce

October 2008

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 8

## Chamber General Meeting

Wednesday, October 1st, 2008  
Norsemen Inn  
11:30 a.m. - 1:00p.m.

### **Presentations:**

### **Camrose Continental Cup of Curling**

**Guest Speaker: Kevin Martin**

Tickets: \$13.00 per person

RSVP by noon **Mon., September 29th**, to 672-4217

## Welcome to our Newest Members!!!



We would like to extend a warm welcome to our new members who have recently joined the Chamber. We look forward to your future involvement in our activities and committees.

### **Sure Exposure**

Unit #18, Duggan Mall 6601 48 Ave  
Owners: Kathy & Darrell Helgeland



## CORPORATE CHRISTMAS PARTY

December 12th at the Camrose Regional Exhibition

Entertainment: **Out of the Blue**

Tickets: **Members \$40.00 each**  
**Non-members \$45.00 each**

**Book your tables now!**

Call 672-4217 or stop by the Bill Fowler Centre



Silent Auction back by popular demand!  
In-town bussing will be available post event \$2.00

### **U of A Augustana Vikings**

#### **Home Opener Games**

October 2nd 6:30pm Volleyball vs. CUC  
October 10th 6:00pm Basketball vs. Kings  
October 10th 7:30pm Hockey vs. Concordia



## Camrose Events - October

- 1 **Chamber of Commerce Luncheon @ Norsemen Inn**
- 2-5 Battle River Canine Assoc. All Breed Conformation Show - CRE
- 4 Harvest Festival - Meeting Creek Railway Station
- 11 Camrose Country Opry
- 16 Blood Donor Clinic - Norsemen Inn
- 16 The Good Food Box - Legion Memorial Hall17
- Battle River Community Foundation Builder's Dinner - Norsemen Inn
- 17 Rose City Swingers Kick-Off Dance and Pot Luck - Sparling School
- 17-18 Western RV Open House
- 18 Bailey Theatre Ballroom Bash - Mirror Lake Centre
- 18 CAFCL Charity Auction - CRE
- 20-25 **Chambers of Commerce Small Business Week**
- 22 **Small Business Week Banquet - Norsemen Inn**
- 23 **Small Business Week Speaker Series - Kay Olsen**
- 24 Rose City Swingers Dance - Sparling School
- 25 Volunteer Appreciation - CRE
- 31 Rose City Swingers Halloween Dance - Sparling School
- TBA Bridge Tournament - Mirror Lake Centre
- 1,8,15,22,29 Senior Centre Wednesday Night Dance - Mirror Lake Centre



For information about the above events please go to:  
[http://www.camrosechamber.ca/calendar\\_of\\_events](http://www.camrosechamber.ca/calendar_of_events)

We would be happy to list or update your event - please call our office more than one month prior at 672-4217

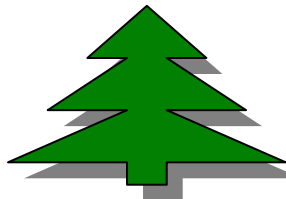
**FESTIVAL  
-OF-  
TREES  
Nov 21 - 23**

### *Schedule of Events*

**Rancho Vignola Fruit & Nut Sale**  
Thurs, Fri & Sat Nov 20-22

**Festive Feast** including Live and Silent Auctions - Saturday, November 15  
For tickets call 672 4677

**Teddy Bear Disco** - Wednesday, Nov 19  
For children up to the age of 12 and their families. (6-10 pm)



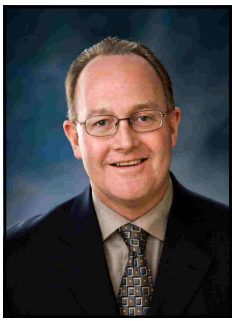
**Coats for Camrose, October 15 & 16**  
Duggan Mall, Camrose.

Oct. 15: 10 a.m.-6 p.m., Oct.16: 10 a.m.-8 p.m.  
Open to the public. No referral necessary.

Winter wear for the whole family; infant to adult.

Donations of coats can be dropped off at Centra Cam's Main Building: 5415-49 Ave. or at the Emergency Clothing & Furniture Depot: 4918-46 Street.

For information, call Lori @ 780-608-1681



## President's Perspective

This past weekend we left summer behind and entered the autumn season. I am not going to reflect on the past season as I have already covered that in last month's address. I much prefer to look ahead as we enter the season that serves as a preparation period for many walks of life.

Animals are busy preparing to face and survive the sometimes harsh winter season ahead. We business people are no different.

For those of us in retail, we can look forward eagerly to a superb Christmas selling season or we can look forward intrepidly to a tough Christmas season due to weather and staffing issues.

As I have been saying for what may seem to each of you to be incessantly; It is all up to you. For those of us in other businesses, we can also take a two way approach. Winter can approach us as a challenge we can look forward to tackling or we can crawl up in a ball and whine about oil prices, the market and anything else we can find to keep us off the hook from being prepared. (Heaven help us - it just might be too busy for us.)

October is Small Business Month. I would like to see it renamed just Business Month, as all businesses should be recognized for what they add to the community. To this end, your Chamber has instituted an expansion of the awards that we hand out at our (Small) Business Week Dinner. We have expanded the number of awards to 5 this year in order to recognize more of you than in previous years.

This year's dinner is Wednesday, October 22 at the Norseman Inn and we looking to recognize not only our award winners, but all businesses in the City and County. You can pick up tickets for the dinner and nomination forms from the office or the forms can be downloaded off the website.

While I am mentioning the office, I invite you to drop in and say hello to Shauna, Sharon's new administrative assistant. She has been with us for only a short period of time, but is catching on very quickly as she has realized she needs to keep after me to get this address completed, so she can get it out to you.

Welcome Shauna.

Your public service announcement for this month is that October is Fire Prevention Month. It is time to check your fire alarm to ensure it works, go over your escape plan with your family and hug a fireman.

See you on October 1st at the Norseman Inn for our October General Meeting.

*Dave Jewell, President*



For more information contact:  
Dennis Chamney 1 888 333 8650  
<http://www.chambers.ca/info/>

# Small Business Week

**Small Business Week is right around the corner!**

Awards will be presented at the Camrose Chamber of Commerce Small Business Week Banquet on October 22nd, at the Norsemen Inn.

Entertainment will be provided by Dean Pezderic & Friends.

Nomination forms are available at the Chamber office, or online at: [http://www.camrosechamber.ca/featured\\_events/small\\_business\\_week](http://www.camrosechamber.ca/featured_events/small_business_week)



Deadline for nominations is October 1st @ 1p.m.

## Small Business Week Gala

**Wednesday, October 22, 2008**

Norsemen Inn

*Celebrating Business in Camrose*

**Greetings:**

Kay Olsen, Treasurer  
Alberta Chambers of Commerce

**Cocktails 6:00 pm, Dinner 7:00 pm**

Tickets \$35.00 per person

Corporate Table (6 seats) \$210

**Entertainment:** Dean Pezderic & Friends

Champagne  
Reception  
Sponsor:



Wine Cart Hosts: Royal LePage

## 11th ANNUAL NATIONAL DRESS DOWN DAY October 3, 2008

National Dress Down Day is an annual event to raise funds for Canadian research into the detection, prevention and treatment of breast cancer. We ask companies, schools, organizations and clubs to participate in this event by asking their employees, teachers, students and members to donate \$5 to the Breast Cancer Society of Canada to dress down for the day.



**Register online @ [www.dressdownday.ca](http://www.dressdownday.ca)**