



# Trade Winds



The Voice of the Camrose Chamber of Commerce

October 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 8



## Chamber General Meeting

Wednesday, October 3rd, 2007

Location: Senior Centre at  
11:30am - 1:00pm

**Speaker:** Greg Treble, Edmonton Eskimos  
Director of Business Operations

Tickets: \$13.00 per person

RSVP by noon **Tues., October 2nd** to 672-4217

## Welcome to our Newest Members!!!

We would like to extend a warm welcome to members who have recently joined our Chamber. We look forward to your future involvement in our activities and committees.

### Ahh...Pizazz

6601 48 Avenue  
Owner: Celeste Webster  
Ph. 672 1310 Fax 672 1306



### Quicksilver Manufacturing Ltd/NoCorode Tanks®

RR#2 Hwy 833N  
Owner: James Rasmussen  
Ph. 672 8180 Fax 672 4074

## *Small Business Week Gala*

**Wednesday, October 17, 2007**

Norsemen Inn

*Celebrating Business in Camrose*

Greetings:

Ken Kobly, President, Alberta Chambers of Commerce

**Cocktails 6:00pm, Dinner 7:00 pm**

Tickets \$35.00 per person

Corporate Table (6 seats) \$210

**Entertainer:** Comedian Ken Valgardson

Champagne Reception Sponsored by:



**THE CANADIAN**  
"The paper about people"



Wine Cart Hosts: Royal LePage

## Camrose Community Events - October

- 1 Camrose County Candidates Forum - Mirror Lake Centre
- 2 City & BRSD Candidates Forum - Mirror Lake Centre
- 3 **Chamber of Commerce Luncheon - Mirror Lake Centre**
- 3 Wednesday Night Dance Club - Mirror Lake Centre
- 4 Hot Breakfast Topics - Mirror Lake Centre
- 10 Wednesday Night Dance Club - Mirror Lake Centre
- 12 Rose City Swingers Kick-off Dance & Pot Luck Supper - Sparling School
- 13 Bridge Tournament - Mirror Lake Centre
- 13 Camrose Country Opry - Mirror Lake Centre
- 14 10th Annual Fiddler's Jamboree - Mirror Lake Centre
- 15 - 19 **Small Business Week - Camrose Chamber of Commerce**
- 17 **Small Business Week Banquet - Norsemen Inn**
- 17 Wednesday Night Dance Club - Mirror Lake Centre
- 19 - 21 Bulldogs Bantam "AA" Hockey Tournament
- 19 Rose City Swingers - Sparling School
- 19 Battle River Community Foundation Builders Dinner - Norsemen Inn, Honoring Alver & Arlene Person
- 19-20 AUC Homecoming Weekend - Augustana
- 20 CAFCL Annual Charity Auction, CRE
- 21 Loyal Order of Moose Family Breakfast - Moose Hall
- 24 Wednesday Night Dance Club - Mirror Lake Centre
- 26 Blood Donor Clinic - Norsemen Inn
- 26 Rose City Swingers Halloween Dance - Sparling School
- 27-28 Master Ladies Hockey Tournament - Edgeworth Centre

For additional information about events please go to:

[http://www.camrosechamber.ca/calender\\_of\\_events](http://www.camrosechamber.ca/calender_of_events). We would be happy to list or update your event - please call our office more than one month prior at 672-4217

**FESTIVAL  
-OF-  
TREES  
Nov 23 - 25**



### *Schedule of Events*

**Rancho Vignola Fruit & Nut Sale**  
Thurs, Fri & Sat Nov 15-17

**Festive Feast** including Live and Silent Auctions - Saturday, November 17  
For tickets call 672 4677

**Teddy Bear Disco** - Wednesday, Nov 21  
For children up to the age of 12 and their families. (6-10 pm)

## CORPORATE CHRISTMAS PARTY

**December 15th at the Camrose Regional Exhibition**

**Entertainment: All The Rage in Dallas/Rubberband**

**Tickets: \$40.00 each**  
**Book your tables now!**

Call 672-4217  
or stop by the Bill Fowler Centre

Silent Auction back by popular demand!

In-town bussing will be available post event





## President's Perspective

Back to being busy again!

I want to mention how pleased I am with the number of new members joining our Chamber. Your valued membership goes along way towards strengthening our local Chamber and our voice both provincially and federally. I would also like to encourage you to get involved and

make yourself known to other members. One opportunity is to run in our upcoming election for the 2008 Chamber Board. Diane Hutchinson, our Nomination Chair, is seeking candidates. If you are interested, please contact our office at 672-4217.

In 2008, the Camrose Chamber will be celebrating our 100<sup>th</sup> anniversary. We invite all interested, to volunteer to sit on the committee.

In October we celebrate Small Business Week. This is our opportunity to recognize small business in Camrose and area. Nominations will be accepted until noon on Friday, September 28<sup>th</sup> for the Small Business of the Year and the Community Spirit awards. Visit our website for details.

Steve Gerlitz is Chair of this year's event. We will be recognizing the 2007 winners at our annual Small Business Week banquet October 17<sup>th</sup> at the Norsemen Inn. You can count on a marvelous evening and a great meal from Sean's crew at the Norsemen Inn. Local comedian, Ken Valgardson, will entertain us. Tickets are available at the Chamber office. We encourage the decorating of each corporate table to showcase your business and services.

We are hosting the Camrose County & City of Camrose Candidates Forums on October 1 & 2 respectively. We encourage all voters to join us on these informative evenings and educate yourselves on the candidates' platforms. The forums will start at 7 pm at the Mirror Lake Centre (formerly the Senior Centre). Best of luck to the Candidates. Don't forget to vote on October 15<sup>th</sup>. Thanks to Gary Zetsen for chairing this event.

With the Christmas Season fast approaching, it's time to plan to attend the Chamber's popular Corporate Christmas Party. Plan to join us on December 15<sup>th</sup> at the CRE for a fun-filled evening. Thanks to Joan Cocar & Colleen Reed for planning this event. Call the Chamber office to reserve your tickets.

Your Chamber is alive and well and we anticipate even greater success in the years to come as our City grows.

Dan Hertel, Chamber President

### CANDIDATE FORUMS

**This is your opportunity to meet the candidates.**

October 1<sup>st</sup>, 7:00 pm Camrose County Council

Tuesday, October 2<sup>nd</sup>, 7:00 pm City Council & BRSD School Board

The forums will be held at the Mirror Lake Centre (formerly the Senior Centre)

**Programs for Adults @ Camrose Public Library 672-4214**

**Oct 2 - 1:30 - Travel Writing Workshop 7:00 pm Author Talk**

**Oct 15 - 7:00 pm - Putting Your Yard to Rest**

**Oct 17 - 7:00 pm - How to Raise a Money Smart Child**

**Oct 17 - 31 "Food for Fines" (\$1 per item)**

**Oct 24 - 7:00 pm - Packing Healthy Lunches**



## NATIONAL DRESS DOWN DAY - October 6, 2006



To kick off breast cancer awareness month, the Breast Cancer Society of Canada designates the first Friday in October as National Dress Down Day. We encourage you and your organization to select a date to dress down and make a \$5 donation to the Breast Cancer Society of Canada. All participating organizations allow their employees and/or members to dress casually.

Go to <http://www.dressdownday.ca/index-old.htm>



### 2008 Alberta Business Awards of Distinction

Presented by  
ALBERTA CHAMBERS OF COMMERCE

Alberta's premier business awards recognize the vital role that Alberta's business community plays in our economy and our quality of life.

If your business excels in its field, or you know of someone who does, you are encouraged to enter in any or all of the categories today. All finalists will receive two complimentary tickets to the gala awards ceremony and program.

Deadline for submissions is November 16th, 2007. Apply online or by mail; all the details are at:

<http://www.abbusinessawards.ab.ca/index.html>



**I missed the deadline for enrolling a new employee. What do I do now?**

Have the employee complete the normal application plus a Statement of Health and send it to the plan administrator. Coverage will take effect on the first of the month after the insurance company approves the application. If you have dental coverage, late applicants (employees and their insured family members) are each limited to \$250 in dental benefits during the first 12 months of their coverage under the plan.

**What if I miss the deadline for adding a dependant?**

Have the employee complete the normal Change Form plus a Statement of Health on the dependant's behalf. Send both forms to the plan administrator. The dependant's coverage will take effect on the first of the month after the insurance company approves the application. If you have dental coverage, late applicants are limited to \$250 in benefits during the first 12 months of their coverage under the plan.

**Can I change the level of our coverage under a benefit we already have?**

Most firms make benefit changes at the plan's April 1 renewal date. The best way to initiate a change between renewals is to call your agent. He or she can walk you through the options available to firms your size.