



# Trade Winds



The Voice of the Camrose Chamber of Commerce

November 2009

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 9

## Chamber General Meeting

**Wednesday, November 4th, 2008**  
Norsemen Inn  
11:30 a.m. - 1:00p.m.

**Guest Speakers: Theresa Callihou  
DCO Major John Page**

**Topic: "Thinking Outside the Tank"**

Tickets: \$15.00 per person  
RSVP by noon **Mon., November 1st**, to 672-4217

## Welcome to our Newest Members!!!



We would like to extend a warm welcome to our new members who have recently joined the Chamber. We look forward to your future involvement in our activities and committees.

Camrose Morning News  
Owners: Roger & Colleen Maschke  
Ph.780.672.3231

Encore Furnishings  
Owner: Debbie DeJong  
5012-50 Street  
Ph: 780.672.3499

Premiere Event Management  
Owner: Ashley Morton  
Ph.780.781.7272

Enterprise Rent-a-Car  
New Manager: Barbara Payne



## CORPORATE CHRISTMAS PARTY

**Saturday, December 12th**  
**Camrose Regional Exhibition**

**Entertainment: The Ransom Band**  
**Tickets: Members \$40.00 each**  
**Non-members \$45.00 each**      **Music of the**  
**Book your tables now!**      **50's, 60's, 70's & 80's**

Call 672-4217 or stop by the Bill Fowler Centre  
Silent Auction back by popular demand!  
In-town bussing will be available post event for only \$2.00

**Tickets selling fast!**

## Camrose Events - November

- Oct. 30 Rose City Roots Music Society "Po' Girls"- Scalliwags
- 4 Chamber of Commerce Luncheon - Norsemen Inn**
- 7 Jingle Bell Run - Community Center 9:00 a.m.
- 7 Camrose Friends of STARS-CRE
- 11 Remembrance Day Ceremonies – Noon at R.C. Legion
- 13-14 Rancho Vignola Fruit & Nut Sale - CRE
- 14 National X-country Championship-Stoney Creek Lodge
- 15 Loyal Order of Moose Breakfast 8:30 - 12:30
- 21 Sahakarini Loaves & Fishes Dinner - Norsemen Inn
- 21 Festive Feast (live & silent auction) - CRE
- 21 Rose City Roots Music Society  
"The Wheat Pool"-Scalliwags
- 21 Knights of Columbus Breakfast-8:30-12
- 25 Teddy Bear Disco (6-8 p.m.) - CRE
- 26 Blood Donor Clinic - Norsemen Inn
- 27-29 Festival of Trees - CRE
- 27-29 Spirit of Christmas Craft Show - CRE
- 29 Stan Foster "Stars Tonight"- CRC
- 6, 13, 20, 27 Rose City Swingers Dance Nights-  
Sparring School



For information about the above events please go to:  
[http://www.camrosechamber.ca/calendar\\_of\\_events](http://www.camrosechamber.ca/calendar_of_events)

We would be happy to list or update your event -  
please call our office more than one month prior at 672-4217

**FESTIVAL  
-OF-  
TREES  
Nov 27 - 29**



## *Schedule of Events*

**Rancho Vignola Fruit & Nut Sale**  
Thurs, Fri & Sat Nov 13-14

**Festive Feast** including Live and Silent  
Auctions - Saturday, November 21  
For tickets call 672 4677

**Teddy Bear Disco** - Wednesday, Nov 25  
For children up to the age of 12 and their  
families. (6-8 pm)

**Spirit Of Christmas**- Thurs., Fri. & Sat.  
Nov. 27-29. Buffy da Silva 780-678-2866

## Camrose Kodiaks Home Games



Nov. 5th	St. Albert	7:30 p.m.
Nov. 7th	Drumheller	7:30 p.m.
Nov. 8th	Royals	5:30 p.m.
Nov. 26th	Canmore	7:30 p.m.
Nov. 28th	Ft. McMurray	7:30 p.m.



## President's Perspective

We've had another busy month here at the Camrose Chamber of Commerce. At our October General Meeting, we were lucky to have Todd Hirsh, Senior Financial Analyst for ATB Financial, talk to us about how Canada is fairing in this world recession.

We brought in Valerie Cade to speak on "Bullying in the Work Place", followed a day later by Jim Marshall and Anna Alfonso from Travel Alberta Regional. They presented a two day workshop on "Online Marketing" and "Social Media Basics". I must admit that I went to both presentations and was amazed at how good both speakers were. Their presentations were extremely useful and educational. On October 20<sup>th</sup> Marcy Field facilitated a workshop on Attracting & Retaining Employees – Employee Selection Strategies.

Wow! Four great speakers in one month. What a month of high quality speakers, this is great!

I had the opportunity to present our proposed 2010 budget and allocation request to the City of Camrose; the first one I'd ever done. I would like to thank City Council for their patience with me during the process.

On October 16<sup>th</sup> I participated in the Camrose County bus tour. It was an eye opener for me! If you haven't been on one of their tours yet, I would highly recommend it for next year. The full day tour highlighted the entire County. Included were the creation of a beautiful lake and parkland area at the former Blatz Gravel Pit, the growing site of the willows the County will use as biofuel to heat their County Office building and lunch in Meeting Creek with some local history. There was so much to see and learn. Take part next year and experience it all yourself!

I am writing this during Small Business Week. Our big event is the Small Business Week Awards Banquet, where we will be honoured to have Ken Kobly, CEO of the Alberta Chambers of Commerce, speak to us. I hope everyone who attends has a good time and enjoys themselves. Best of luck to all of the nominees!

I'll be going to the Travel Alberta Industry Fall Conference and hope to promote "Camrose" to everyone there who is willing to listen to me. On November 2<sup>nd</sup>, I will attend the Alberta Chambers' Fall Conference & Deputy Ministers Dinner in Edmonton. Once these duties are completed, you'll see me around Camrose participating in a lot more Chamber activities, events and discussions. Speaking of discussions, if there is anything that you would like to discuss with me, please feel free to email me at:

[Jason@camrosechamber.ca](mailto:Jason@camrosechamber.ca) or [Jason@vitaleffect.com](mailto:Jason@vitaleffect.com)  
*Jason Heise, President*

## Small Business Week Wrap-Up

Special Thanks to:

Dan Macpherson & The Camrose Canadian for sponsoring the Champagne Reception at this year's dinner



Royal LePage for hosting the Wine Service

### Congratulations to our 2009 Award Winners!

2009 Small Business of the Year :  
The Auto Shoppe

2009 Community Spirit Award:  
Camrose Regional Exhibition

2009 Franchise of the Year:  
Hauser Home Hardware

2009 Ambassador of the Year:  
Bob Prestage



2009 BRAED Business Appreciation Award:  
Vital Effect



The Camrose Police Service is once again recruiting for Police Constables.

The closing date for applications is December 11th, 2009.  
Call 780-672-8300 or  
[www.camrosepoliceservice.ca](http://www.camrosepoliceservice.ca)



Camrose Friends of STARS  
Annual Dine & Dance  
Auction Fundraiser  
November 7th, 2009.



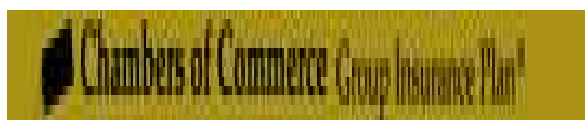
### Jingle Bell Run

Sat., November 7th, 2009.  
9 a.m. Community Center  
Register at:  
[www.arthritis.ca/alberta](http://www.arthritis.ca/alberta)  
Contact Peggy @  
780-679-2257

Did you know that.....  
Camrose and area residents used the STARS helicopter 21 times in 2008 and have generously donated \$550,000 since 1993.

\$50 .00per person  
\$500.00 per table

Tickets can be picked up at  
Royal LePage 672-8835 or  
Creative Bedrooms 672-9518



For more information contact:  
Dennis Chamney 1 888 333 8650  
<http://www.chambers.ca/info/>



Make sure your business is represented in the  
2010 Canpages Battle River directory  
1 877 422 8800