



Trade Winds



The Voice of the Camrose Chamber of Commerce

November 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 9

Chamber General Meeting

Wednesday, November 7th, 2007

Location: Norsemen Inn at 11:30am - 1:00pm

Speaker: Kevin Drinkwater - Sherritt Mines

Topic: Round Hill / Dodds Gasification Project

Tickets: \$13.00 per person

RSVP by noon **Tues., November 6th**, to 672-4217

We encourage you to invite a prospective member, or someone interested in the speaker topic, to the general meeting.

Welcome to our Newest Members!!!

We would like to extend a warm welcome to members who have recently joined our Chamber. We look forward to your future involvement in our activities and committees.

Fringe Benefits

Owner: Rhonda Noonan
5014-50 Street, Camrose, AB

Prairie Rose Bottled Water Ltd.

Owners: Kim Wildeman & Sherida Carlton
4726-65 Street, Camrose, AB T4V 4L4

The Pipestone Flyer - Owner: Ted Okkerse

Manager: Brian Hahn
Box 40 Millet, AB T0C 1Z0

Welcome New Owners!

M&M Meats - Mari & Jon Hironaka
Scotney House - Lisa Shinton

The Camrose Children's Centre has a new website:
www.camrosechildrencentre.com

CORPORATE CHRISTMAS PARTY

at the Camrose Regional Exhibition

Featuring: **All the Rage in Dallas / Rubberband**

Saturday, December 15th

Book your tickets now! Tickets: \$40.00 each

Call 672-4217

or stop by the Bill Fowler Centre

Bussing from the CRE to your door (within Camrose) will be available for only \$1.00 from 11:00 p.m. to 2:30 a.m



November Calendar of Events

- 1 Hot Breakfast Topics - Mirror Lake Centre
 - 2-4 Pirates PeeWee "AA" Hockey Tournament - Edgeworth Centre
 - 2 Rose City Swingers - Sparling School
 - 3 Stars Banquet
 - 4 Senior Centre Society Benefit Concert featuring "Rick Morgenstern" - Mirror Lake Centre
 - 3 Solo Club Dance Mirror Lake Centre
 - 7 **Chamber of Commerce General Meeting Luncheon - Norsemen Inn**
 - 8 Gateway Centre Grand Opening,
 - 8-18 "Ten Years Lost" Theatre Production - Augustana University
 - 9 Rose City Swingers - Sparling School
 - 10 Country Opry - Mirror Lake Centre
 - 11 Remembrance Day Ceremonies - Royal Canadian Legion at 12:00 noon
 - 15-17 Rancho Vignola Fruit & Nut Sale - CRE
 - 16 Rose City Swingers - Sparling School
 - 16 Rose City Roots Music Society; The House Cats- Elks Hall
 - 16 -18 Rangers Atom "A" Hockey Tournament -Edgeworth Centre
 - 17 Jingle Bell Run - Arthritis Society - Community Center
 - 21 Teddy Bear Disco - CRE
 - 23-25 Festival of Trees - Citizen Advocacy Society - C.R.E.
 - 23-25 Spirits of Christmas Craft Show & Sale - C.R.E.
 - 23 Rose City Swingers Plus Workshop - Sparling School
 - 24 Sahakarini "Loaves & Fishes" Dinner - Norsemen Inn
 - 25 Blood Donor Clinic - Norsemen Inn
 - 28 Business Mixer - The Auto Shoppe
 - 30 Rose City Swingers - Sparling School
 - Nov 30-Dec 2 Augustana Choirs Christmas Festival Concerts - Augustana University College
 - Nov 30-Dec 2 Cougars Midget "A" Hockey Tournament - Edgeworth Centre
- Weekly Events in November**
- 7,14,21,28 Senior Centre Society Wednesday Night Dance - Mirror Lake Centre
- For additional information about events please go to:**
http://www.camrosechamber.ca/calender_of_events
 We would be happy to list or update your event - please call our office more than one month prior 672-4217

After Hours Business Mixer

November 28th

Hosted by: **The Auto Shoppe**
5402-48 Ave. 5:30 pm - 7:30 pm

Great opportunity to...

meet new people...do a little networking...
pass your business cards around ...make a new friend.
Drop by for a snack & refreshment!!!





President's Perspective Dan Hertel

Small Business Week has past, the highlight of which was the banquet on Wednesday, October 17th at the Norsemen Inn. Thanks to the wonderful job Steve Gerlitz and his committee did, the event was a great success.

Congratulations to Tim Forberg and his team at Electro-Tel for winning the Chamber of Commerce Small Business of The Year Award and to the Lindstrand Auctions for earning the Community Spirit Award.

Zetsen Master Builder's were chosen as having the Best Decorated Table. I would also like to congratulate Garry for his recent win of the Alberta Home Builders Association, New Home Warranty Program, "Customer Choice, Mid-Volume" Award for the Province.

Your Chamber of Commerce is determined to assist our membership in finding solutions to the problems of operating a business in this unstable environment. The biggest areas of concern are employee retention and staff shortages, both which effect customer service.

We are planning to host a seminar in the New Year targeting this ever growing problem. Ranchelle Alexander will be chair of this event and we aim to have experienced speakers as well as round table discussions regarding these issues.

We encourage the membership to support this event and be a part of the solution.

The Chamber Executive has been busy preparing the 2008 budget. We are addressing several concerns, including the increase in expenses for general meetings, labor costs, and the cost of equipment replacement.

I would like to thank the Executive committee and Sharon for their work on this budget.

Past President, Diane Hutchinson, has been reviewing our existing policy and preparing revision proposals. Her efforts are much appreciated. Changes will be presented for your consideration soon.

Planning of the Corporate Christmas Party is coming along nicely. We have hired All the Rage in Dallas/The Rubberband as entertainment. 85% of the tickets are already sold! Contact the Chamber office to reserve your tickets for the December 15th event.

Thanks to Joan Cocar and Colleen Reed for all your hard work on planning this event.

Things are going strong as we approach the end of the Chamber year. My thanks go out to the Board and to our supportive membership as well as to Sharon and her staff.

Respectfully submitted, Dan Hertel, President

FESTIVAL -OF-TREES Nov 23 - 25

Schedule of Events

Rancho Vignola Fruit & Nut Sale
Thurs, Fri & Sat Nov 15-17

Festive Feast including Live and Silent Auctions - Saturday, November 17
For tickets call 672 4677

Teddy Bear Disco - Wednesday, Nov 21
For children up to the age of 12 and their families. (6-10 pm)



THE TOP 10 LIST

Small businesses. Self-employed entrepreneurs. Home based Companies. Year-round farms and ranches. If you're thinking of adding group benefits to your company - or looking for a replacement for your current plan - here are 10 great reasons to take a closer look at the Chambers of Commerce Group Insurance Plan.

1. **You Control the Cost** - Customization puts you in control; you get top value for your dollar.
2. **You Choose the Coverage** - Every firm participating in the Chamber Plan has a custom group benefit program, based on the coverage the owner selects.
3. **Fast, Accurate Payments** - Health and dental claims turn around = under 48 hours. Electronic options available.
4. **Outstanding Service** - The service centre is available to answer all your questions.
5. **Not-for-Profit** - The Plan operates under the direction of the not-for-profit Chamber Insurance Corporation of Canada, by Chamber people, for Chamber people.
6. **Rate Stability** - Claims are averaged over all companies; You won't be singled out for the price increase.
7. **Guaranteed Renewable** - You can renew coverage as long as you pay your premium each month.
8. **Guaranteed Approval** - With three or more full-time people, you can choose options that guarantee coverage to you and your employees
9. **No Industry Restrictions** - All businesses are eligible to participate in the Chambers Group Plan as long as they are a member of a participating Chamber.
10. **No Minimum Firm Size** - Your company is eligible to apply even if it's a one-person operation.

BUSINESS OWNERS:
Get MORE
for your



with Canada's #1
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Join the best
group benefit plan
for small business.



1-877-277-0677
www.chambers.ca

Small Business Week Wrap-Up

Thanks to Dan Macpherson & the Camrose Canadian for sponsoring the Champagne Reception at this year's dinner, and to Royal LePage for hosting the Wine Service.

Congratulations to our 2007 Award Winners!

2007 Small Business of the Year :
Electro-Tel *Tim & Sandra Forberg*
2007 Community Spirit Award: Lindstrand Auctions -
Jody & Veralyn Lindstrand

Please join us in welcoming Trish Petrie as our new Chamber of Commerce Administrative Assistant.