



Trade Winds



The Voice of the Camrose Chamber of Commerce

May 2008

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 5

Chamber General Meeting

Wednesday, **May 7th, 2008!**

Faith & Life Centre Cafeteria - 11:30am - 1:00pm

University of Alberta, Augustana Campus
4901 46 Avenue

(Tickets: \$13.00 per person)

RSVP by noon to 672-4217)

Chamber Member Value-Added Presentations



Dennis Chamney

Chamber Group Insurance Plan



Julia A. Johnson

TD First Data International
Visa/MasterCard Discount Plan

June: Founder's Day Presentation

Mona Sparling Shelter - Centennial Museum

Welcome to our Newest Members!!!



We would like to extend a warm welcome to a new member who has recently joined the Chamber. We look forward to your future involvement in our activities and committees.

Music Center Canada-Camrose

4863-51 Street
Kris & Sharon

Family Vision Center

5030 50 Street
Dr. D.N. Twerdun & Gwen Twerdun

NAME CHANGE: Gym Junky has changed their name to **Better Fitness Solutions**

The Lefse House has moved! 5210-51st Avenue

Welcome to Rachel Dart and Gladys Stock who are the new program managers at Brigantia Place. We wish you success in your new position.

May Day!

May 1st & May 2nd at the Camrose Regional Exhibition

A 2 day Share Fare & Symposium on Human Services, Social Needs and Working Together in Camrose

Registration and Cost:

May 1 – free

May 2 - \$20.00; register at CDSS (672-0141) by April 28

**Camrose is growing and changing!
Let's grow & change together!**

Camrose Events - May

- Apr. 27-May 3 National Volunteer Week 2008
- May 1-2 May Day! Two Day Share Fair –CRE
- May 3 Solo Club - Mirror Lake Centre
- May 3 Grand Opening - Camrose Fire Station
- May 4 Puffin for a Muffin 10:00 a.m - Jubilee Park
- May 4 Camrose Fire Station Pancake Breakfast 7am-1:00
- May 5-11 Canadian Mental Health Week
- May 7 Chamber of Commerce Luncheon - Augustana**
- May 7/14/21/28 Senior Centre Society Wed. Night Dance
- May 9 CCHS Graduation
- May 9 Bridge Tournament - Mirror Lake Centre
- May 10 Camrose Country Opry - Season Finale - Mirror Lake Centre
- May 10 M & M Charity BBQ Day; Crohns Colitis Foundation
- May 11 Mother's Day Brunch - Norsemen Inn
- May 11 Lions Club of Camrose Mother's Day Breakfast
- May 17 Opening Day, Pioneer Lunch 10:00- 5:00 - Camrose Railway Station
- May 18 Loyal Order of the Moose Breakfast 8:30-12:30
- May 22-23 Tea & Goodies 1:00-5:00 - Camrose Railway Station
- May 22-25 2008 Rotary District Conference - Energize Our World - CRE
- May 23-24 5th Annual Polka Fest - Mirror Lake Centre
- May 23 Chamber of Commerce 7th Annual Spring Fling Golf Tournament - Camrose Golf Course**
- May 24 Pioneer Lunch 10:00 a.m. - 5:00 - Camrose Railway Station
- May 24 3rd Annual Open Door Golf Tournament - Camrose Golf Course
- May 25 Camrose Flying Club/COPA Annual Fly-in Breakfast - Camrose Airport
- May 29 Blood Donor Clinic-Norsemen Inn
- May 29-30 Tea & Goodies 1:00-5:00 - Camrose Railway Station
- May 30 Sahakarini Annual General Meeting/Pot Luck Supper 6:00 p.m. - Bethel Lutheran
- May 30-Jun 1 Camrose Show 'n Shine - 100 foot Dash - CRE
- May 31 Spring Celebration 10:00 a.m.-5:00 - Camrose Railway Station

For additional information about the above events please go to:

http://www.camrorechamber.ca/calendar_of_events

We would be happy to list or update your event - please call our office more than one month prior at 672-4217



The Alberta Business Institute, School of Business, University of Alberta is very excited to bring their unique programs and resources to business families in Central Alberta

You are invited to their Grand Opening and Open House event on Wednesday, May 14, 2008

Grand Opening: 10:30 am Open House: 10:00 am - 2:00 pm
4925-51 Street, Camrose, Alberta

President's Perspective



Last time I checked, the colour of the ground was brown and/or black not white. I guess the person that decided Earth Day should be in April has never been to Alberta, let alone lived here.

The Chamber's Spring Fling Golf Tournament is fast approaching (May 23rd) at the revitalized Camrose Golf Course. I realize this is a busy weekend for golf tournaments but plan to attend this one as the proceeds go directly back into your Chamber; the funds will be used for your benefit and the networking opportunities can not be missed. Please contact the Chamber office to register your team or individual golfers and let's look forward to a great day. Hopefully the white balls do not get lost on the white fairways!!!

How many of you that were at our last General Meeting (and if you weren't there, why not?) actually went back to your place of business and took a look around within the first seven seconds of arriving? If you liked what you saw and couldn't find anything to change, then you are one of the lucky ones (and also fooling yourself). Is your waiting area bright and cheerful and has current magazines and newspapers (a Booster, a Canadian and the Morning News)? Is your Power Aisle (retail jargon) full and appealing? Do your staff greet your honored guests with a smile and a friendly word? In this hectic and busy world we sometimes cannot see the forest for the trees (my Earth Day acknowledgement). Take this opportunity to revitalize yourself, your team members and your place of business; your customers and clients will thank you with their repeat business.

Political Action Day is May 7th in Edmonton. This gives Chambers across the province the opportunity to have face to face contact with our MLA's and party leaders in order to get our voices heard and our opinions across. Will McClellan and myself will be attending and we would appreciate some input from you so that we can address YOUR concerns. Feel free to call, email or simply visit us at work (I take mine with 1 milk and 1 sugar). We will be having lunch with the Liberals and then will be with the Conservatives in the afternoon and at dinner.

This, of course means I will be missing our General Meeting but I have left you in the capable hands of Jason Heise (be gentle with him). Our speakers will be Dennis Chamney and Julie Johnson who will be presenting some of the great benefits of being a Chamber Member.

REMINDER: 2008 CHAMBER OF COMMERCE MEMBERSHIP RENEWAL FEES ARE DUE



Spring Fling Golf Tournament

Friday, May 23rd, 2007

Camrose Golf Course

Registration: 12 noon

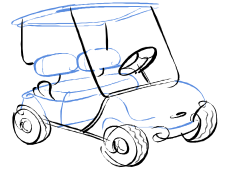
Shotgun Start: 1:00 pm

Entry Fee: \$ 85.00

Dinner only: \$ 30.00

Includes:

- 18 holes of Golf with cart
- Texas Scramble Format
- Dinner & Prizes



Beautify Your Business

1. Clean up all litter from the property
2. Plant flowerbeds
3. Be sure all weeds are sprayed, cut and/or removed from the property
1. Plant trees and shrubs to improve your curb appeal
2. Place a planted whiskey barrel or container at the entrance to your business
1. Hang flower baskets outside your business
2. Keep the turf well-maintained and weed free
3. Add birdbaths, benches, and birdfeeders to attract wildlife and give employees and visitors an enjoyable place to sit outside
4. Maintain flower beds so they are attractive and not full of weeds
5. Add a water feature like a water garden



Register Now!!!

May 23rd - 7th Annual Spring Fling Golf Tournament

Registration deadline May 18th

June 6th & 7th - 51st Annual Jaywalkers Jamboree

Booth registrations based on availability

July 31st - Chamber of Commerce Big Valley Parade

Registration forms for both events are available at the Chamber Office or at www.camrorechamber.ca.

Summer Hours!

Our office will open with summer hours starting
May 17, 2008

Weekdays: 8:30 a.m - 8:00 p.m

Weekends: 9:30 a.m. - 5:30 p.m.



Don't forget to come to the Bill Fowler Centre for all your summer travel literature!