



# Trade Winds



The Voice of the Camrose Chamber of Commerce

May 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 5

## Chamber General Meeting

Wednesday, May 2nd, 2007  
New Luncheon Host!

**Faith & Life Centre Cafeteria** - 11:30am - 1:00pm  
University of Alberta, Augustana Campus  
4901 46 Avenue

(Cafeteria is on the lower level of the Faith and Life Centre -  
Follow the signs)

**Guest Speaker: Eric Newell, Chancellor of the U of A  
Presentation:**

***Building Community:***

***Literacy as a Foundation of Canadian Enterprise***

Tickets: \$13.00 per person

RSVP by noon **Mon., Apr. 30** to 672-4217

**Member Showcase: Camrose Adult Read & Write  
Program & Adult Literacy**

## Welcome to our Newest Member!!!

We would like to extend a warm welcome to a new member who has recently joined the Chamber. We look forward to your future involvement in our activities and committees.



The Brick - 5005 51 Avenue  
Manager: Chantelle Campbell  
Assistant Manager: Mike Kissick  
Ph. 672 8423 Fax 672 8443

# Logo Contest

The Jaywalker's Jamboree committee is inviting all ages and all skill levels to participate in the design of the 50<sup>th</sup> Anniversary logo.

The "mark" will be used on all print, design and promotional materials and will be featured on a special edition 50<sup>th</sup> Anniversary t-shirt.

The Camrose Chamber of Commerce will own all entries, to publish and use for promotions at their discretion.

All entries can be submitted to the Camrose Chamber of Commerce 5402-48 Ave or electronically to [camcham@telusplanet.net](mailto:camcham@telusplanet.net).

Deadline for submissions is May 4, 2007.

Any questions can be directed to the Camrose Chamber of Commerce, Sharon Anderson, Executive Director @ 780-672-4217

## Camrose Events - May

- 2 Chamber of Commerce GM Luncheon
- 2 Senior Centre Wednesday Night Dance
- 2 Reception for Literacy - Senior Centre Lounge
- 3 Hot Breakfast Topics - Senior Centre ?
- 4-6 **Spring Showcase - Shaw Conference Centre**
- 6 Veselka Dancers - CRE
- 6 Puffin' for a Muffin - Jubilee Park
- 9 Senior Centre Wednesday Night Dance
- 10 Red Hat Society Gathering
- 11 CCHS Graduation
- 12 Camrose Country Opry - Season Finale
- 16 Senior Centre Wednesday Night Dance
- 20 Loyal Order of the Moose Breakfast
- 23 Scott Woods Afternoon Concert
- 23 Senior Centre Wednesday Night Dance
- 24-26 **Chamber of Commerce AGM - Peace River**
- 25 **Spring Fling Golf Tournament - Silver Creek**
- 25-26 4th Annual Polka Fest - Senior Centre
- 25-27 Camrose Show & Shine and 100 foot Dash - CRE
- 30 Senior Centre Wednesday Night Dance
- 31 Blood Donor Clinic - Norsemen Inn

For additional information about the above events please go to:

[http://www.camrosechamber.ca/calendar\\_of\\_events](http://www.camrosechamber.ca/calendar_of_events)

We would be happy to list or update your event - please call our office more than one month prior at 672-4217.

## Camrose Souvenir Shop



Located at the **Bill Fowler Centre**  
Next to the scenic Mirror Lake

We offer a wide selection of clothing, including golf shirts, hooded sweatshirts, T-shirts, fleece vests, denim shirts, hats and more! Children and adult sizes available.

Also available are; postcards, photo cards, a variety of lapel pins, framed art, Camrose spoons, teddy bears, books, decorative wood carvings, and the ever popular Ole Uffda Doll.



**Chambers of Commerce Group Insurance Plan<sup>®</sup>**



For more information contact:  
Dennis Chamney 1 888 333 8650  
<http://www.chambers.ca/info/>



## President's Perspective

Greetings!

Well, things are starting to move along into our busy season.

The Spring Fling Golf tournament planning is underway. We invite you to become a hole sponsor or a prize sponsor. Oh! We also welcome all golfers to our tournament which will be held on May 25th at Silver Creek Golf

Course. Thanks to Colleen Reed and Ranchelle Alexander for their efforts in putting this tournament together.

We are celebrating the 50th Anniversary of Jaywalkers Jamboree and plans are well on the way. A logo design contest and several special events are being planned for the weekend. We have also put an early order in for some great weather. We would like to encourage you to get involved by registering for a booth space on Main Street. They are filling up, so hurry! While the Chamber advertises Jaywalkers Jamboree in a variety of media to attract visitors and customers to Camrose for this event, we encourage individual businesses to promote themselves and earn business. 'The ducks will be flying!' You will be treated to some great entertainment, thanks to the assistance of committee member Jane Cherry-Lemire, of the Camrose Arts Society. We also enjoy great partnerships with City Center Camrose, Duggan Mall Merchants and Camrose Resort Casino and thank them for their contributions towards this popular event. A special thanks to Shauna Feth and Jenn Henderson for their hard work in chairing this event.

Sharon Anderson, Diane Hutchinson, Garry Zetsen and I attended the Alberta Chambers of Commerce Political Action Day in Edmonton on April 17<sup>th</sup>. We spent the full day networking with other Chamber members as well as with members of the Liberal Party and the PC Party and their leaders. It was a very informative day.

Your Chamber receives many requests for information and strives to respond promptly. We provide the membership with information about our Value Added incentives, which include banking discounts and health benefits packages. You can contact Jason Heise for details on how the Value Added plan works at Vital Effect Inc. at 672.5040 or the Chamber office at 672.4217. We would like your input - any ideas regarding what you would like to see us develop as new offers or member to member programs that we can extend to our membership. We invite you to take advantage of our many opportunities for networking and finding information.

Camrose will be busy hosting several events between now and the end of summer. Show & Shine, Jaywalkers Jamboree, the parade and the Snowbirds which will kick off the Big Valley Jamboree and Founders Days to name a few. Let's not forget that our sporting community hosts several events throughout the year and each event brings a gaggle of potential customers to Camrose. You can call the Chamber to register events or for details on up coming events.

The next Chamber General Meeting will be held at the University of Alberta, Augustana Campus cafeteria on May 2/07. We look forward to a great turn out, helping us welcome Augustana as a new meeting venue.

On behalf of the Board of Directors, staff and myself, thank you for your valued support.

Kindest regards, Dan Hertel

## Freshaircinema

*The outdoor movie company*



First Drive-In Movie of 2007!!!

## GIGANTIC

3-story inflatable screen

A Jaywalkers Jamboree Event!

June 1, 2007 at the CRE Gates open at 9 pm  
Movie starts at dusk

**Watch for further details.**

# Share Advantage Program

All Chamber members and staff can receive discounts from participating area businesses. Chamber members can pick up their SHARE Advantage Cards from the Chamber office.

### Current Sponsors include:

A Fine Balance \* Accessories Edge \* Adrenaline Gym & Fitness Club \* Canadian Tire \* Creative Bedrooms \* Dairy Queen \* Lube-X \* Mary Kay Consultant \* Panago Pizza \* Reflexology By Diane \* Vital Effect Inc..



Creative Bedrooms



**May 25th** - 6th Annual Spring Fling Golf Tournament  
*Registration deadline May 18th*

**June 1st & 2nd** - 50th Annual Jaywalkers Jamboree  
*Booth registrations based on availability*

**August 2nd** - Chamber of Commerce Big Valley Parade

Registration forms for both events are available at the Chamber Office or at [www.camrosechamber.ca](http://www.camrosechamber.ca).