



Trade Winds



The Voice of the Camrose Chamber of Commerce

March 2010

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 3

Chamber General Meeting March 3, 2010

**City of Camrose Annual Presentation:
Mayor Clarence Mastel**

Wednesday, March 3rd, 2010
11:30am - 1:00pm Edgeworth Centre
Meeting Rooms 1 & 2

Tickets: \$15.00 per person

*Please RSVP to 672-4217 by 4:00 p.m. Friday, February 26th

Upcoming Meeting:

Camrose County Annual Presentation
Wednesday, April 7th

Tentative Location: Camrose County Office



Welcome to our New Members!!!



We extend a warm welcome to members who have recently joined our Chamber.

We look forward to your future involvement in our activities and on our committees.

Service Canada Centre
2nd Floor, 4901 50 Avenue
Team Leader: Lyndi Raymond
Ph.780-679-5035



LIV with Yarn
4975 50 Street
Owner: Liana Elias
Ph.780-678-2616



Congratulations!



The winner of the 2010
Free Membership Draw is
Shadowridge Homes



53rd Annual Jaywalkers Jamboree

Registration forms are available online at :

[http://www.camrosechamber.ca/
featured_events/jaywalkers_jamboree](http://www.camrosechamber.ca/featured_events/jaywalkers_jamboree)

For more information call 780-672-4217

Spring is just around the corner!!!

Spring Fling Golf Tournament - May 28th

Jaywalkers Jamboree - June 4 & 5

Big Valley Jamboree Parade - July 29th

For more information or entry forms for the events listed above call: 780-672-4217 or visit:
www.camrosechamber.ca/featured_events

2010 BOARD of DIRECTORS PORTFOLIOS

Agriculture/CRE Liaison and County Liason:
Tammy Graham

Auditor:
Jenn Stone

Corporate Christmas Party:
Linda Cherry, Al Chomlack, Jennifer Filip*, Dan Johnson

Finance:
Executive Committee

Government Affairs / Policy & Bylaws Review:
Shauna Feth, Jason Heise, Dan Macpherson,
Stacey Merrick

Jaywalkers Jamboree:
Ranchelle Alexander, Al Chomlack, Will McClellan*

Membership:
Ranchelle Alexander, Dan Macpherson, Stacey Merrick

Nominating:
Jason Heise

Parade:
Al Chomlack*, Tom Chelmick, Jenn Stone

Personnel:
Shauna Feth, Tom Chelmick

Programs/Education:
Linda Cherry, Jennifer Filip

Small Business Week:
Cindy Cook*, Jennifer Filip, Tammy Graham,
Dan Macpherson

Spring Fling Golf Tournament:
Tom Chelmick, Cindy Cook*, Starr Damron, Dan Johnson,
Al Chomlack

Tourism Camrose:
Dawn Anderson*, Jennifer Filip, Jason Heise

Train:
Dawn Anderson, Tom Chelmick

Ways & Means:
Starr Damron, Stacey Merrick, Linda Cherry

We invite you to contact any of our Directors if you wish to volunteer on a committee, or have any questions.
Note: Chair Persons are designated with an asterisk*.

Congratulations!

Camrose Resort Casino!
2009 Gold Medal Winner
Best Canadian Casino Buffet
As voted at:
www.thervcasinotraveler.com

Chambers of Commerce Group Insurance Plan!



For more information contact:
Dennis Chamney
1-888-333-8650
<http://www.chambers.ca/info/>





President's Perspective:

March Trade Winds

During the next year a great deal of my focus as President will be to inform and educate our membership on what is happening within our community, our province and our country at the Chamber level.

We are fortunate that we have a very active provincial and national organization that regularly sends out Policy Briefs, Chamber Advisory's and "At a Glance" overviews of new and emerging issues that affect all of our businesses and my goal will be to ensure that these are shared with you our members.

The Provincial Budget was a much debated and anticipated event in February. We have the opportunity in Camrose to hear the Hon. Ted Morton, Minister of Finance speak at a Budget Breakfast on March 12th. With that in mind, here is the Provincial Chamber Advisory and synopsis for your information.

CHAMBER ADVISORY www.abchamber.ca February 9, 2010

Measured approach to Budget 2010

Chamber members:

ACC was watching for four key initiatives in Budget 2010 in keeping with our federation's priorities. They are funding stability, spending controls, a savings strategy, and taxation. A synopsis of how each of these factors fared in today's provincial budget is provided below.

Funding stability – The province has committed to the Municipal Sustainability Initiative (MSI), even though it is extending its full period by one year. The predictable, stable funding the MSI provides to municipalities is vital to Alberta business as it lets communities address their needs that will prepare them for renewed economic growth.

The province is also retaining its capital spending plan, with \$7 billion budgeted for the coming year. ACC supports the government's plans for long-term investment in infrastructure as it will stimulate the economy and provide a platform for growth when the economy recovers. It also makes good fiscal sense to spend money on infrastructure during a particularly competitive period in the construction industry.

Spending controls – While five government departments, including health, will see operating increases in 2010, the majority of ministries are cutting back. ACC is pleased to see this government evaluate its spending priorities and direct the dollars to programs important to Albertans. It's also glad to see the days of double-digit spending increases disappear with an adherence to a formula for the last two budgets that's in line with the sum of inflation plus population growth. ACC has advocated for this kind of spending control for many years.

Savings strategy – Once again, the government has not put in place any kind of savings strategy. In light of the second-straight deficit, the lack of a strategy in Budget 2010 is not surprising; however, ACC will keep up the pressure to save as Alberta is expected to come out of a deficit position in three years.

Taxation – While there were no tax cuts announced in Budget 2010, with the province in recession and chalking up another deficit, ACC wasn't expecting any. Still, the government hasn't introduced any tax increases either. We had told the province that while the chamber federation always believes providing tax relief for individuals and business is *the* most effective economic stimulus a government can offer, we trust this government will reduce taxes when the opportunity presents itself.

If you would like to discuss the budget with Ken Kobly, please call him at 780.975.1659.

On February 19th the Provincial Chamber of Commerce held its 19th annual **Awards of Distinction** and I would like to send our congratulations out to **Vital Effect** for being nominated in the **Marketing Award of Distinction** category. We were very excited to realize that the winner in the **Youth Entrepreneur Award** category just happened to be at our **Camrose Trade Show** and so congratulations also go out to **Envirofoam Insulation** from Raymond.

March is shaping up to be another busy month in the City of Camrose. We are so fortunate that we have such an active, artful and interesting community. Take time to enjoy a film at the **Sahakarini Global Film Series**; or to bowl a few frames for a great cause at the **13th Annual Centra Cam Bowl-a-thon**; or to enjoy the first event in the pro rodeo circuit—our own **Camrose Spring Classic Rodeo**.

These are just a few of the many events happening in our community in March and we invite you to visit our website:

www.camrosechamber.ca for a complete listing. If you are a Chamber member and have an event coming up that is not listed, let us know—this is a free service and one of the "perks" of membership.

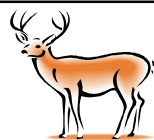
As always, we welcome feedback from our membership, we encourage you to shop local and wish you a safe, happy March.

Camrose Community Events - March

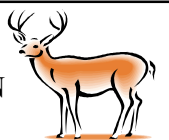
- March 3 Chamber of Commerce General Meeting - Edgeworth Centre**
- March 4 Herd Master's Bull Sale - CRE
- March 4-6 Somerset Maugham's "Rain" - Augustana Theatre
- March 5 Centra Cam Bowl-a-thon - Tabb Lanes
- March 6 Bull Fest - CRE
- March 6 Camrose & District Fish & Game Association Dinner and Awards Night - CRE
- March 6 RCRMS (Stephen Fearing) - Scalliwags
- March 10 Skor Bull Sale - CRE
- March 12 Budget Breakfast in Camrose with Ted Morton - Norsemen Inn – doors open at 7am.
- March 21 Moose Breakfast
- Mar 19-21 Spring Classic Rodeo - CRE
- March 28 Knights of Columbus Breakfast
- March 18 Blood Donor Clinic - Norsemen Inn
- March 26-27 Augustana Welcome Weekend
- March 27 Hot Cross Bun Tea & Easter Egg Hunt - Camrose Railroad Station & Teahouse
- March 27 Spring Classic Cattle Sale - CRE
- Mar 27-29 Battle River Canine Association Dog Show - CRE



For additional information about events please go to:
http://www.camrosechamber.ca/calender_of_events



CAMROSE & DISTRICT FISH & GAME ASSOCIATION



Present their
Annual Wild Game & Roast Beef Supper Awards Night
Saturday, March 6, 2010 at the CRE
Cocktails 5:30 Dinner 7:00
Tickets available from
Members at 780-672-4395
Silent Auction - Local Talent



Centra Cam Vocational Training Association
12th Annual Bowl-A-Thon
Tabb Lanes & Lounge
Friday, March 5th, 1:00 pm –3:30 pm



For more information contact:
Dennis Chamney
1-888-333-8650
<http://www.chambers.ca/info/>

