



# Trade Winds



The Voice of the Camrose Chamber of Commerce

March 2008

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 3

## Chamber General Meeting

**March 5:** City of Camrose  
 State of the City Address  
 Mayor Clarence Mastel

11:30am - 1:00pm Camrose Regional Exhibition

Tickets: \$13.00 per person  
 RSVP to 672-4217 by noon

## Upcoming Meeting Highlights:

**April 2:** Camrose County  
 State of the County Address  
 Reeve Don Gregorwich

11:30am - 1:00pm Mirror Lake Centre

## BOARD PORTFOLIOS

**100<sup>th</sup> Anniversary:** Kim Boyco, Dave Jewell, Cindy Cook, Ross Shuman

**Agriculture/CRE Liaison:** Allister MacMillan

**Auditor:** Tom Chelmick

**Corporate Christmas Party:** Joan Cocar  
Jenn Henderson

**County Liaison:** Allister MacMillan

**Finance:** Executive Committee

**Government Affairs:** Will McClellan

**Jaywalkers Jamboree:** Shauna Feth  
Will McClellan

**Membership:** Joan Cocar  
Jason Heise

**Nominating:** Dan Hertel

**Parade:** Kim Boyco  
Joanne Buhler

**Personnel:** Dave Jewell  
Jason Heise

**Policy & Bylaws Review :** Tom Chelmick  
Dan Hertel

**Programs/Education** Colleen Reed

**Small Business Week:** Cindy Cook  
Jenn Henderson

**Spring Fling Golf Tournament:** Ranchelle Alexander  
Cindy Cook

**Tourism Camrose:** Ross Shuman

**Train:** Joanne Buhler  
Dan Hertel

**Ways & Means:** Ranchelle Alexander

## Welcome to our New Members!!!

We extend a warm welcome to members who have recently joined our Chamber.

We look forward to your future involvement in our activities and on our committees.

Sunlife Financial Services: Advisor - Dave Chamberlain  
#200, 4910-51 Street 672-3742

**Welcome Back!** Hauser Home Hardware Building Centre  
Owner-Rob Hauser  
6809-48 Avenue 672-8818

## CAMROSE & DISTRICT FISH & GAME ASSOCIATION

Presents their Annual Wild Game & Roast Beef Supper Awards Night  
Saturday, March 8, 2008  
CRE -- Tickets available:  
Jun Mah Studio - Camrose Gift and Smoke Shop  
or from Members at 679-0071  
\$30.00 each - Cocktails 5:30-Dinner 7:00  
Silent Auction - Local Talent

## Congratulations! Zetsen Master Builders

is the winner of the **Free Membership Draw**

Chambers of Commerce Group Insurance Plan®

For more information contact:  
Dennis Chamney  
1-888-333-8650  
<http://www.chambers.ca/info/>

## President's Perspective

What a great time to be a Camrosian and especially a Camrosian in business; be that in the City or the County. Mayor Mastel will be presenting his State of the City address at our March 5 General Meeting 11:30 am at the CRE and Reeve Gregorwich will be presenting his State of the County address at our April 2 General Meeting 11:30 am at the Mirror Lake Centre. I'm sure they will both reinforce how lucky we are to reside and do business in this happening place! Mark these dates on your calendar and please plan to attend as their staff will be there and it would be great to acknowledge their contributions.

Your Chamber Board had their first meeting of the 2008 term and has hit the ground running. The committee assignments are complete and are posted on the front of this issue. We have scheduled a special meeting of the Board on March 4 at 7:00 pm at the Chamber office to review the past committees' work so that past successes and challenges can be reviewed. Any past committee members are encouraged to call the Chamber office and give us their input before this date.

I would like to extend a special Thank-you at this time to those groups that have been instrumental in bringing three major Sporting Events to our area. The Western Canadian Precision Skating Championships this past month, the World Jr. A Hockey Championships in November and the Continental Cup of Curling in December. These events will continue to put Camrose on the map and drive traffic to our businesses. It is now up to us to convert these footprints into sales.

I will leave you with one final thought. VOTE on Monday. If you do not exercise your right to Vote, do not expect to exercise your right to complain later.

*Dave Jewell, President*

## Alberta's New, Third Area Code Update

Alberta has been assigned a new area code that takes effect this summer. The new area code will also mean 10-digit dialing even for local calls. After September 8, 2008, you won't be able to make 7-digit local calls, you will have to dial the area code and the 7-digit number. To help customers prepare, the industry is phasing in a "permissive dialing period" from June 23, 2008. During this period, when you dial 7 digits for a local call you will hear an announcement reminding you to use 10-digit dialing the next time you make a local call. Then your call will be connected.



**March 17-21, 2008**

**Let's Make Cancer History!**

Each year, the Canadian Cancer Society sells fresh-cut daffodils as a symbol of hope in our fight against cancer. Your \$5.00 will: Support Cancer Research, provide Public Education and assist cancer patients as well as their families.

Phone: 672 7665 Fax: 672 7644

You may pay by cash or credit card

## Camrose Community Events - March

Mar 1	Solo Club Mirror Lake Centre
Mar 2	Rose City Swingers Jamboree/Pot Luck 2:30 Sparling School
Mar 4	Puffin for a Muffin 8 K road race 10:00 a.m.
Mar 4	Boom & Bust/Our Ecological Footprint Dr. William Rees Augustana Chapel
Mar 5	Chamber of Commerce Luncheon CRE
Mar 7	Rose City Swingers Night Dance Sparling School
Mar 8	Camrose Country Opry Mirror Lake Centre
Mar 12	Fish & Game Annual Gen Meeting 7:00 Community Room Superstore
Mar 14	Rose City Swingers St. Patrick's Dance Sparling School
Mar 15	Family Easter Event 2-4:30 pm Cam Railway Stn
Mar 16	Loyal Order of the Moose Breakfast 8:30-12:30 Loyal Order Moose Hall
Mar 19	Relay for Life Kick-Off 7:30-10:30 am Bill Fowler Centre
Mar 27	Blood Donor Clinic Norsemen Inn
Mar 28	Plus Workshop Sparling School
Mar 14-16	Camrose Spring Classic Rodeo CRE
Mar 21-23	Atom Local House Hockey Tournament Edgeworth Centre
Mar 22-24	Battle River Canine Association All breed conformation/obedience CRE
Mar 24-29	Men's Bonspiel Rose City Curling Club
Mar 28-30	Pee Wee Local House Hockey Tournament Edgeworth Centre
Mar 28-31	Library Used Book Sale Donations welcomed Camrose Public Library
Mar 29/Apr 5	Basic Principles of Pruning Workshop 1-3:00 Camrose Railway Station
Mar 31/Apr 1/2	Growing Rural Tourism Conference CRE
Mar 5/12/19/26	Senior Centre Society Wednesday Night Dance Mirror Lake Centre
Apr 2	Chamber of Commerce Luncheon Mirror Lake Centre
Apr 4	Rose City Square Dance Club/Annual Meeting Sparling School
Apr 5	Camrose Rotary Club Black Tie Event Norsemen Inn

For additional information about events please go to:  
[http://www.camrosechamber.ca/calender\\_of\\_events](http://www.camrosechamber.ca/calender_of_events)

We would be happy to list or update your event - please call our office one month prior at 672-4217

**Congratulations!!!**

.....to Chamber Member Ray Hook on his March 4, 2008 retirement as Executive Director from Brigantia Place. We wish you the best in all your future endeavors!



Centra Cam Vocational Training Association  
11th Annual Bowl-A-Thon  
Tabb Lanes & Lounge  
Friday, March 7th, 11:23:00 pm - 3:30 pm

## **CHOIR OF CHOIRS**

The Choir of Choirs concert features the major University of Alberta choirs-Madrigal Singers, Mixed Chorus, Chorale Saint-Jean, Augustana Choir and the Concert Choir, performing with the University Symphony Orchestra.

CALGARY performance: March 2 at 3:00 pm  
Jack Singer Concert Hall

