



# Trade Winds

The Voice of the Camrose Chamber of Commerce



March 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 3

## Chamber General Meeting

**Wednesday, March 7th, 2007**

Location: Norsemen Inn  
11:30am - 1:00pm

Tickets: \$13.00 per person  
RSVP to 672-4217 by noon **Mon. March 5th**

## Upcoming Meeting Highlights:

**March 7:** City of Camrose  
State of the Union Address  
Mayor CLARENCE MASTEL

**April 4:** Camrose County  
State of the Union Address  
Reeve JACK LYLE

**May 2:** U of A Chancellor ERIC NEWELL  
Guest of Camrose Adult Read and Write Program  
Also speaking later that evening  
To launch Literacy Camrose

## Camrose Community Events - March

- 1 Hot Breakfast Topics - Senior Centre
- 2 Rose City Swingers Night Dance - Sparling School
- 3 Fish & Game Annual Wild Game Supper & Silent Auction - Senior Centre
- 3 Senior Centre Monthly Potluck
- 4 Rose City Swingers Potluck & Jamboree
- 5 - 7 Growing Rural Tourism Conference
- 7 **Chamber of Commerce GM Luncheon**
- 7 Senior Centre Wednesday Night Dance
- 9 Rose City Swingers Night Dance - Sparling School
- 10 Camrose Country Opry - Senior Centre
- 14 Senior Centre Wednesday Night Dance
- 15 Relay for Life Kickoff
- 15, 16 & 17 Churchmice Players - Senior Centre
- 16 Rose City Swingers Night Dance - Sparling School
- 16 - 18 Spring Classic Rodeo
- 20 Block Parent Meeting
- 21 Senior Centre Wednesday Night Dance
- 22, 22 & 23 Churchmice Players - Senior Centre
- 22 Rose City Swingers Night Dance - Sparling School
- 28 Senior Centre Wednesday Night Dance
- 29 Blood Donor Clinic
- 29, 30 & 31 Churchmice Players - Senior Centre

**Consider hosting an  
After Hours Business Mixer**

**Great opportunity to...**

Meet new people...do a little networking,  
pass your business cards around!  
Make new friends.



## **Member updates:**

Creative Bedrooms plans to move to 5051-50 Street on about March 15.

Welcome Jai Williams; new owner of Haselwood Inn Bed & Breakfast.

CravensHaven will be closed from Mar 1—11 and will re-open on Mar 12 at their new location, 4937 50 Street (formerly Camrose Antiques).



**Congratulations!**

Camrose Children's Centre  
is the winner of the **Free Membership Draw**



For additional information about events please go to:  
[http://www.camrosechamber.ca/calender\\_of\\_events](http://www.camrosechamber.ca/calender_of_events)

We would be happy to list or update your event -  
please call our office one month prior at 672-4217

Thank You



The Camrose Boys & Girls Club thanks  
the Chamber members for their quick  
and enthusiastic response to its request  
for coffee containers!



## President's Perspective

*Dan Hertel*

I would like to start out by offering my humble thanks for the opportunity to serve the membership as President for the 2007 calendar year. We have had some significant challenges over the past few years and I have to thank Diane Hutchinson for leaving me with

a smooth sailing ship. Her leadership over the past couple years has left big shoes for me to fill.

The City of Camrose is experiencing some rapid growth and significant changes. The trade area is growing and more and more we are becoming a destination for shoppers, meetings and major events. Every person that enters the City limits is a potential customer.

The Camrose Chamber of Commerce remains committed to assisting our business community with its adjustment to this exciting growth in our community. We will continue our efforts to promote the Tourism industry and continue to promote Camrose as a vibrant, clean and friendly destination.

This year the Chamber of Commerce will be celebrating the 50th Anniversary of Jaywalkers Jamboree. We have already started making plans and hope to attract many people to Camrose for this huge retail event. We are one year away from our 100th Anniversary of the Chamber of Commerce and we will be striking a committee to start planning events "in celebration of". We welcome any ideas from members for this anniversary.

It is the goal of The Board to increase membership to 400 members this year. With some hard work and encouragement from existing members, I'm sure we can all work together as a team and achieve this goal. If you know of anyone interested in joining the Chamber, please contact us at the Chamber office or contact the Membership Committee of Jason Heise and Tom Calhoun. We would also like to encourage members to invite potential members to Chamber functions. We plan on improving our member-to-member SHARE programs and continue to promote member value-added programs.

I encourage the membership to consider getting involved in your Chamber. Valuable networking opportunities await those who do. Volunteer for these events, and you'll be able to put your hand in the hand of a potential customer. You can get more out of your Chamber membership by becoming more involved and taking advantage of what we have to offer.

This year's Board of Directors have unique and dynamic backgrounds. Each director has something to offer to the success of The Chamber and to my term. For that and the support of the membership, I thank you in advance and look forward to serving as your President.



If you've just recently joined your Chamber and want to know more about the Chambers of Commerce Group Insurance Plan, don't be shy! There's a local agent assigned to our territory, a regional marketing director for our province, and a national plan administrator all at our service.

*Canada's premier group plan for small and medium sized businesses.*

*Even home-based businesses qualify for coverage.*

**1-800-665-3365 [www.chambers.ca](http://www.chambers.ca)**

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**For more information contact:**

**Dennis Chamney  
1-888-333-8650**

**<http://www.chambers.ca/info/>**

### **Overview of the Chambers of Commerce Benefit Plan**

Complete Benefit Selection:

#### **Extended Health Care**

- Prescription drugs
- Ambulance coverage
- Paramedical services including:  
    Massage therapy, Chiropractor, Physiotherapy
- Preferred Vision Care
- Eye Examinations
- Emergency travel health care
- 'Pay Direct' drug card options

#### **Group Term Life Insurance**

- Select either flat amounts or multiple of salary

#### **Critical Illness**

- A lump sum up to \$25,000 is paid in the event you are afflicted with a critical illness as defined in the policy.

#### **Best Doctors®**

- Unlimited access to Best Doctors® services included in every group plan.

#### **Dental Care**

- Cleanings twice per year
- X-rays
- Extractions
- Major services
- Orthodontics for firms with 10+ employees

#### **Disability Coverage**

- Coverage can begin from the first day of an accident and the eighth day of an illness
- Income replacement benefits can continue until age 65

#### **Accidental Death & Dismemberment**

- Doubles the amount of insurance if death is caused by accident and includes loss of use coverage.