



Trade Winds



The Voice of the Camrose Chamber of Commerce

Summer 2008

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 6

Chamber General Meeting

Wednesday, **June 4th**, 2008
Camrose & District Museum
In the Mona Sparling Shelter
4522 53 Street
11:30- 1:00

Rain location: Stoney Creek Lodge
A unique lunch is promised.

The Founders' Day group will present the economic impact of the event and how Chamber members can participate and benefit.

Tickets: \$13.00 per person
RSVP by noon Monday June 2/08 to 672-4217

Welcome to our Newest Members!!!

We would like to extend a warm welcome to members who have recently joined the Chamber. We look forward to your future involvement in our activities and committees.

Harvey Sager
Wetaskiwin

Remmy's Just For You
Owner: Irene Fraser
Mgr: Brad Reminger

Jun Mah Studio
4918-50 Street

Rijo Imports
Owner: Rick Long/Joan Gronkjaer

Owners: Jun & Constance Mah

Nayman's Drain Service, Inc.
Camrose

Underhill Travel
Owner: Karen Underhill

Owner: Herman C. Aalbers

Name Change: Camrose Windsor Hotel to Windsor Hotel

SPRING FLING 2008

The 2008 Spring Fling Golf Tournament was a huge success. A BIG THANKS to those who sponsored our Tournament. Many thanks to the golfers who entered the tournament And to our golf committee for planning such a successful event! The Camrose Golf Course provided us with a wonderful meal, excellent service and maybe even the good weather.

Everyone Loves a Parade!!! Enter now!!

Come out to the Big Valley Parade
Thursday, July 31, 2008 at 10:30a.m.



Camrose Events - June

- May 29 Blood Donor Clinic
- May 30 Sahakarini AGM/Pot Luck Supper 6:00 p.m.
- May 31 Spring Celebration 10:00 a.m. - 5:00
- May 22 - 25 2008 Rotary District Conference - Energize Our World
- May 22 & 23 Tea - goodies 1:00-5:00
- May 23 & 24 5th Annual Polka Fest
- May 29 & 30 Tea - goodies 1:00-5:00
- May 30 - Jun 1 Camrose Show 'n Shine - 100 foot Dash
- Jun 1 CNIB Walk Towards Independence
- Jun 3 Federated Women's Institutes of Canada
- Jun 4 Chamber of Commerce Luncheon/Outdoor Picnic
- Jun 4 & 18 Senior Centre Society Wednesday Night Dance
- Jun 5 & 6 Tea - goodies 1:00-5:00
- Jun 6 /7 Chamber of Commerce 52nd Annual Jaywalkers Jamboree
- Jun 7 & 8 RONA MS 150 Bike Tour
- Jun 7 Solo Club
- Jun 7 Pioneer Lunch 10:00 a.m. - 5:00
- Jun 14 Pioneer Lunch 10:00 a.m. - 5:00
- Jun 15 Loyal Order of the Moose Breakfast 8:30-12:30
- Jun 18 Ron Buist/Business Training Series
- Jun 19 Blood Donor Clinic
- Jun 20 Community Appreciation BBQ
- Jun 20 LeRoy Johnson Golf Classic - Social
- Jun 20 Wet/Cam PC Golf Tournament
- Jun 21 Pioneer Lunch 10:00 a.m. - 5:00
- Jun 21 National Aboriginal Day Celebrations
- Jun 24 The Open Door Golf Tournament
- Jun 28 Canada Themed Lunch 10:00-5:00
- Jun 11 & 12 Trans Alta Retirees Assoc. of AB AGM
- Jun 12 & 13 Tea - goodies 1:00-5:00
- Jun 13 & 15 Under the Lights Night Classic Soccer Tournament
- Jun 14 & 15 Canadian Cancer Society Relay For Life 2008
- Jun 19 & 20 Tea - goodies 1:00-5:00
- Jun 20 & 21 Hazardous Waste Round-Up
- Jun 26 & 27 Tea - goodies 1:00-5:00
- Jun 28 & 29 Alberta's Littlest Airport Fun Fly
- Jun 29 - 31 Kenny Rogers
- Jun - Sept Art Walk 2008

For additional information about the above events please go to:

[p://www.camrosechamber.ca/calendarof_events](http://www.camrosechamber.ca/calendarof_events)

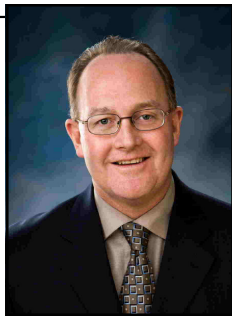
We would be happy to list or update your event - please call our office more than one month prior at 672-4217.

The **Camrose Railway Station Museum & Park** is now open Monday to Saturday 10 am to 5 pm.

JUNE Special Event—28th Canada Day Themed Lunch

open 10 am to 5 pm. Teddy Bear Picnic, display and stories. Adults and children are urged to bring your Teddy Bears, old & new. Picnic will be held inside if the weather is cold or damp.





President's Perspective

Summer officially arrives in a few weeks, however the City is already alive with activity geared to outdoor enjoyment. Cruise Night, Jaywalkers, M.S. Bike Tour, Relay for Life, Under the Lights Soccer Tournament and all the other activities that bring us out of Winter Hibernation have once again begun to put our ever vibrant City on the map.

Speaking of Bears, how 'bout them Kodiaks? Once again, Boris and the boys have done our City proud and brought us National Recognition and a sense of Community Pride that we are getting used to, but should never take for granted. Thanks Guys - we can't wait for Training Camp to begin.

Your Chamber has been extremely busy over the last month, planning and executing events that continue to bring people and their dollars to town. The Spring Fling Golf Tournament was blessed with great weather, great(?) golf and fun was had by all. Thanks to Ranchelle, Cindy, Sharon, Trish on the job they did. Now Shauna, Will and Jason take centre stage with Jaywalkers the weekend of June 6 and 7. Come out and see what all the fuss is about.

In May, I attended 2 events that gave me new insight into how your Chamber can have some influence on what the Provincial Government allocates their time and your money to. Political Action Day took place at the Westin Hotel in Edmonton and gave us a chance to sit down and talk with Liberal Leader Kevin Taft and his MLA's and with Premier Stelmach and his MLA's. There were some very direct questions and surprisingly direct answers given back that gave me hope that both Parties are actually listening to the "Voice of Business". I also attended the Annual Alberta Chamber General Meeting and Policy session this past weekend in Fort Saskatchewan. We are members of a very vibrant and active business organization that takes their role of representing Alberta Businesses and their employees very seriously and with a lot of pride.

Please make sure you mark down June 4th @ 11:30 am and plan to attend our next General Meeting which will be held on the lawn of the Museum. The weather promises to be warm and sunny, so that excuse is wiped out. One thing I learned from the 2 previously mentioned events is that a Chamber is only as strong as its members and one of the vehicles we have to keep the lines of communication open is through our General Meeting. I look forward to seeing you there. Another reason to attend the luncheon on June 4th is to hear the 100th Anniversary Committee's proposals on what to leave as a physical legacy to mark this very important event. You will be asked for your opinions both on-line as well as at the Chamber booth at Jaywalkers, so attend and be informed.

I will now close this month's news with a wish for all of you to have a safe and happy summer as my next address will come in late August prior to our next luncheon in September. I also wish to leave you with a thought to ponder. When you visit any business in Camrose, please remember to treat their employees with the same respect that you and your employees would expect at your place of business. If you have a "difficult" experience with someone, don't take it out on them, call the manager or owner and express your concerns to them directly. Remember, 9 out of 10 customers never say anything, they will simply not return. We need to help each other with opportunities to improve.

Dave Jewell, President

Business Training Series—Ron Buist

June 18/08

Camrose Regional Exhibition

11:30 Registration -12:00 Lunch

12 Steps to Retail Success 1:00—2:00 p.m.

Tickets \$15.00

The Camrose Chamber of Commerce, in conjunction with Alberta Employment and Immigration and Vital Effect are pleased to present Mr. Ron Buist, the former Marketing Director for Tim Hortons. As the former Marketing Director for Tim Hortons, a position he held for 24 years, Buist helped achieve retail success for this once unknown donut shop. Among his many inventive marketing tactics, he is credited as the creator of Tim Hortons' "Roll Up the Rim to Win" contest and producer of the company's "True Stories" television commercials.

(To register please contact the Camrose Chamber of Commerce before Monday June 16/08)

Be A Tourist in Your Own Town Week!!!!



July 5th-11th, 2008 at the Bill Fowler Centre

Coupons for local attractions will be available all week!

Kick-off Barbeque - July 5th 11:00 - 4:00

We invite all members & their families to join us at the barbeque.

Camrose Green Day - July 7th 10:00 - 4:30

Plan Your Alberta Vacation - July 8th 10:00 - 4:30

**Creative Arts for Kids July 9th
Chuck McLean Art Centre 8:30-4:00**

Train Rides at Rudy Swanson - July 10th 6:00 - 7:30

Family Activity Day - July 11th 10:00 - 4:30

Walking/Driving Tours and Passport Draw July 5-11th

*Entries available at Bill Fowler Centre July 1st

Photo Scavenger Hunt - July 5th-31st

*Deadline for contest application submission is August 1st



Register Now!!!

Thursday, July 31

Chamber of Commerce

Big Valley Jamboree Parade

Registration forms are available at the Chamber

Office or at www.camrosechamber.ca.