



Trade Winds



The Voice of the Camrose Chamber of Commerce

Summer 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 6

Chamber General Meeting

Wednesday, **June 13th**, 2007
Camrose & District Museum
In the Mona Sparling Shelter 4522 53 ST

A unique lunch is promised
The Founders' Day group will present the economic impact of the event and how Chamber members can participate and benefit.

Next meeting September 5th - See you then!

Welcome to our Newest Members!!!

We would like to extend a warm welcome to members who have recently joined the Chamber. We look forward to your future involvement in our activities and committees.

Famous Asia in Rose City

Owner: Dinesha Weerakkody

Stardust Motel

Owners: Mangala Medagedara
Dinesha Weerakkody



Member Recognition

SWG Farms

Heather & Greg Broughton
CTEAM Class of 2007 Award Winner
Canadian Total Excellence
in Agricultural Management

Smitty's

George Marcinkowski
Highest Gross Sales in Canada 2006
Award Winner



New Location

Sole Foot Source:

Now open in the Duggan Mall
next door to the Smith Clinic.
New hours: Monday to Friday 9am -5 pm
Every second Saturday, 10am-4pm

Spring Fling Golf Tournament

A BIG THANKS to those who sponsored our tournament:

2nd Floor Computers, Accessories Edge, AMA - Camrose, Andrukow Group Solutions, BDC- John Yettaw, Boston Pizza, Burger Funeral Home, Cable TV of Camrose, CAM FM, Camrose Chrysler, Camrose Resort Casino, Canada Safeway, Canadian Tire, City of Camrose, Crawford & Company, Curves, Dennis Chamney Ins. Services, Duff Layton's, Dupont Canada, Elliot's Auto Care, Embroidery Concepts, Herbal Magic, Interiors On Main, Kal Tire, Karen Vinet Agencies - ID Apparel, Lou's Fashions, Lube X, Merchant's Tea & Coffee House, Midas Auto Service Experts, Mirror Lake Agencies, NewCap Radio - CFCW, Norseman Pontiac Buick, Panhandle Productions, Pedersen's Florists, Richardson's Jewellery, RBC Financial, Shadowridge Homes, Silver Creek Golf Course, Telus, The Auto Shoppe, Tien Rostad, Town & Country Guardian Drug, UFA, Waste Management, Wicklow Angus, and Wideman Paint.

Also, many thanks to the golfers who endured the windy weather to come out and golf with us, and as well to our golf committee for planning a successful event!

Camrose Events - June

- June **Art Walk 2006 Throughout Camrose**
- 1-2 **50th Annual Jaywalkers Jamboree City -wide event**
 - 2 Lunch & Planting Day 10am - 5pm, Camrose Railway Stn
 - 3 Alberta Country Legends Concert - Senior Center
 - 6 Camrose Resort Casino Grand Opening
 - 6 Senior Week Celebrations/Barbeque - Senior Centre
 - 6 Seniors Wednesday Night Dance
 - 7 Hot Breakfast Topics "Day Trips" - Senior Centre
 - 7 - 8 Tea & Goodies 1-5pm, Camrose Railway Station
 - 8 - 10 Under the Lights Soccer Tournament - local sports venues
 - 8 - 10 Alberta Paint Horse Show - CRE
 - 9 Pioneer Lunch - Camrose Railway Station
 - 9-10 **RONA MS Bike Tour** - Camrose Community Centre
 - 12 CDSS 40th Birthday Party & Family Picnic
 - 13 **Chamber Luncheon - Camrose & District Museum, in the Mona Sparling Shelter**
 - 13 Bailey Theatre Information Night - Camrose Masonic Hall
 - 14 & 15 Tea & Goodies 1-5pm, Camrose Railway Station
 - 15-16 **Canadian Cancer Society Relay for Life** - CCHS Track
 - 15-17 Alberta Paint Horse Show - CRE
 - 16 Pioneer Lunch - Camrose Railway Station
 - 16-17 Aboriginal Lunch 10am-5pm, Camrose Railway Station
 - 17 Loyal Order of the Moose Family Breakfast - Moose Hall
 - 18 CAFCL Barbeque
 - 20 Senior Wednesday Night Dance
 - 21 Weekly "Music in the Park" Kickoff
 - 21 Blood Donor Clinic - Norsemen Inn
 - 21 & 22 Tea & Goodies 1-5 pm, Camrose Railway Station
 - 22 LeRoy Johnson Golf Classic & Social
 - 22-24 Western Canadian Mini Horse Show - CRE
 - 23 "Celebrating National Aboriginal Week" Pioneer Lunch - Camrose Railway Station
 - 23 Camrose Open Door Golf Tournament
 - 28 & 29 Tea & Goodies, 1-5 pm, Camrose Railway Station
 - 29-July 1st Summer Classic Horse Show - CRE
 - 29-July 1st Senior Men's Fastball Tournament
 - Canada Day Lunch / Teddy Bear Picnic - Camrose Railway Station

For additional information about the above events please go to:

http://www.camrosechamber.ca/calendar_of_events

We would be happy to list or update your event - please call our office more than one month prior at 672-4217.



Be A Tourist in Your Own Town Week!!!!

July 7th - 13th, 2007 at the Bill Fowler Centre

Coupons for local attractions will be available all week!

Kick-off Barbeque - July 7th 10:30 - 2:30

*In appreciation, we invite all members & their families to join us at the barbeque.

Travel Skills Training - July 9th 10:00 - 4:30

Celebrity Travel Counsellor's Day - July 11 10:00 - 4:30

*Come and test our local celebrities travel knowledge

Plan Your Alberta Vacation - July 12th 10:00 - 4:30

Family Activity Day - July 13 10:00 - 4:30

*Family related travel games and activities



President's Perspective

Dan Hertel

Well, as usual, your Chamber has been busy !

We have just held our 6th Annual Chamber Spring Fling Golf Tournament chaired by Colleen Reed and her committee. I was unable to attend; but, I understand the weather cooperated and fun was had by all at the Silver Creek Golf Course. Next year's tournament will be back in Camrose as we rotate between the County and the City courses.

I spent the better part of last week in Peace River for the Alberta Chamber of Commerce AGM . My compliments to the Peace River Chamber for hosting a wonderful event. Several issues, from satellite Pass-Port offices to the Pine Beetle threat to our forestry, were addressed in the policy sessions. It was my first visit to an Alberta Chamber Meeting and it is comforting to know that our Alberta Chamber is strong and well attended.

The Jaywalkers Jamboree was well attended and the weather was perfect. I took the time to visit various businesses including the Duggan Mall to get their input as to how the weekend went for them; and, have addressed a few concerns that we will take under advisement for next year. The overall event was a great success and we are grateful to Shauna and Jenn for their hard work with the Jaywalkers committee. Special thanks to Miquelon Hills Golf Course , Crawford and Company and Rob Hauser of Home Hardware for your significant contributions. Job well done! The Arts Society came through for us again this year with excellent entertainment and kept our stages busy all week end.

In addition to Jaywalkers Jamboree, we were invited to attend the Camrose Resort Casino fun night on Friday. It was a wonderful sample of the good things to come. The entertainment ,food and service was 100% and the Mayfield management should be proud of the excellent job done by their staff and management. A ribbon cutting is to be held on Wednesday at 9:30 am , the day of their official Grand Opening. Congratulations to them...

Camrose Souvenir Shop

Located at the **Bill Fowler Centre**
Next to the scenic Mirror Lake.



A wide selection of clothing, including golf shirts, hooded sweatshirts, T-shirts, fleece vests, denim shirts, hats and more! Children and adult sizes available.

Also available are; postcards, photo cards, a variety of lapel pins, framed art, Camrose spoons, teddy bears, books, decorative wood carvings, and the ever popular Ole Uffda Doll.

Camrose Events - July

- July Art Walk 2006 Throughout Camrose
- 1 **Canada Day Celebrations**, Camrose Community Centre (breakfast 8am), Camrose Museum (Opening Ceremonies 11 am, Birthday Cake 3 pm), Rudy Swanson Park (fireworks 10:30 pm)
- 4 Seniors Dance - Senior Centre
- 5&6 Tea & Goodies 1-5pm, Camrose Railway Station
- 6 Music in the Park - Senior Centre
- 7 CMHA Annual Golf Tournament - Camrose Golf Course
- 7 Old Fashioned Garden Party & Chocolate Festival - Camrose Railway Station
- 7-13 **Be a Tourist in Your Own Town Week**
- 14 Music in the Park - Senior Centre
- 13 Bridge Tournament - Senior Centre
- 12&13 Tea & Goodies 1-5pm, Camrose Railway Station
- 13 Bridge Tournament - Senior Centre
- 14 Pioneer Lunch 10-5pm, Camrose Railway Station
- 15 Loyal Order of Moose Family Breakfast - Moose Hall
- 18 Senior Dance - Senior Centre
- 19&20 Tea & Goodies 1-5pm, Camrose Railway Station
- 21 Pioneer Lunch 10am-5pm, Camrose Railway Station
- 26 Blood Donor Clinic - Norsemen Inn
- 26&27 Tea & Goodies 1-5pm, Camrose Railway Station

Camrose Events - August

- August Art Walk 2006 Throughout Camrose
- 1 Senior Dance - Senior Centre
- 2 **Big Valley Parade - Main Street**
- 2 **Canadian Air Force Snowbirds** at 2.00 pm
- 2 Big Valley Kickoff Party - CRE
- 2&3 Tea & Goodies 1-5pm, Camrose Railway Station
- 3 -6 **Big Valley Jamboree - CRE**
- 4 Pioneer War Time Lunch 10-5pm, Camrose Railway Station
- 5 Music in the Park - Senior Centre
- 9&10 Tea & Goodies 1-5pm, Camrose Railway Station
- 11 Pioneer Lunch 10-5pm, Camrose Railway Station
- 15 Senior Dance - Senior Centre
- 16 Blood Donor Clinic - Norsemen Inn
- 16-19 **Camrose Founders Days** - City Centre Camrose
- 16&17 Tea & Goodies 1-5pm - Camrose Railway Station
- 18 CPR Train Car Lunch - Camrose Railway Station
- 19 Loyal Order of Moose Family Breakfast - Moose Hall
- 21-26 Alberta Barrel Racing Association Finals - CRE
- 23&24 Tea & Goodies 1-5pm, Camrose Railway Station
- 25 Pioneer Ukranian Lunch - Camrose Railway Station
- 30&31 Tea & Goodies 1-5pm, Camrose Railway Station

For additional information about the above events please go to:
http://www.camrosechamber.ca/calendar_of_events
We would be happy to list or update your event - please call our office more than one month prior at 672-4217.

Hauser Home Hardware

Thank You
For moving
Our Jaywalkers
Jamboree Booth!!



Everyone Loves a Parade!!!

Come out to the Big Valley Parade
on: Thursday, August 2nd 2007
at 10:30am



**Thursday, August 2nd - Chamber of Commerce
Big Valley Parade**
Registration forms are available at the Chamber
Office or at www.camrosechamber.ca.