



Trade Winds



The Voice of the Camrose Chamber of Commerce

January 2010

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 1



Chamber General Meeting

Wednesday, January 6th, 2010

Location: CRE

Time: 11:30am - 1:00pm

Guest Speaker: Shawn Bonnough

Topic: "Fantastic Failures-Framing the Meaning of Success"

Tickets: \$15.00 per person

RSVP to 672-4217 by noon Mon. Jan. 4th, 2010

CAMROSE REGIONAL EXHIBITION ANNUAL TRADE SHOW

February 20-22, 2010

Register Early

CONTACT: Marilyn at 780-672-3640



Welcome to our New Members!!!

We extend a warm welcome to the members who have recently joined our Chamber.

We look forward to your future involvement in our activities and on our committees.

Armour Towing Services
Owners: Shane & Anita Smith
Ph. 780-673-0067

Ackenberry Trout Farms
Owners: Lorne, Horace & Emily Loudon
Ph. 780-878-3839

Create Success Consulting
Owner: Sandy Wittynek
Ph. 780-679-4356



Happy New Year!

Camrose Community Events- January

- 5 Steinway Inaugural Recital Series - U of A (Chapel)
- 6 **Chamber of Commerce General Meeting - CRE**
- 6 **Attracting & Retaining Employees (Beyond Pay & Benefits) - 1:15 pm CRE**
- 13-14 John Beaver Ice Sculpture - Edgeworth Centre
- 15 Olympic Torch Arrives in Camrose
- 17 Camrose Bridal Show - 1pm Norsemen Inn
- 18 Moose Breakfast - Moose Hall
- 21 Blood Donor Clinic - Norseman Inn
- 22-23 Canadian Bull Congress - CRE
- 24 Ole Uffda Ski Loppet- Nordic Center
- 24 Knights of Columbus Breakfast - K of C Hall
- 29-30 Rock Around the Clock Indoor Soccer Tournament
- 30 Rose City Roots (Bluessmyth) - Scalliwags
- Feb 2 National Toque Day



For additional information about events please go to:

http://www.camrosechamber.ca/calender_of_events

We would be happy to list or update your event - please call our office at 672-4217 more than one month prior at 672-4217.

Congratulations!!

Vital Effect Inc. of Camrose is a finalist in The Alberta Business Awards of Distinction for the Marketing Award of Distinction

Winners will be announced at the February 19th Awards Gala.

All finalists are eligible for and will be considered for the President's Awards of Distinction.



Canadian Bull Congress
23rd Anniversary
January 22 & 23, 2010
Camrose Regional Exhibition



Events Include:

- *School Education Programs *Herd Bull Walk
- *Pen of Five Purebred & Commercial Heifer Shows
- *Pen of Three Purebred & Commercial Heifer Shows
- * All Breed Beef Challenge * 4-H Program
- * Taste of Beef Banquet * Rancher's Choice Single Bull Show
- * Pen of Three Bull Show * The Bull-Nanza Draw

President's Message

I am sure December's been as busy for you as it's been for me. After the bumps and bruises of the recession, I'm looking forward to 2010 and the new opportunities that it will bring to Camrose Chamber of Commerce and all of our members.

I just finished reading a news article titled "Chamber of Commerce says recovery will strengthen through 2010". In this article, the Canadian Chamber of Commerce says, "the economy will continue to strengthen in the new year. The Canadian economy is projected to grow at an average annual rate of 2.6 per cent in 2010 and the unemployment rate is expected to peak in early 2010 at about 8.8 per cent, as some previously discouraged workers re-enter the labour force and resume job searches. I you would like a copy of the complete article, please email me at jason@camrosechamber.ca.

A few of the things that we have to look forward to in 2010 are; the Olympic Torch Relay, the 10th Annual Growing Rural Tourism Conference, completion of our 100th Legacy Project, our 54th Annual Jaywalkers Jamboree and of course, BVJ!

Following our January 6th luncheon at the CRE, a free workshop, "Beyond Pay and Benefits" – Retention Strategies, will be held for all who wish to attend. Our February 3rd, Annual General Meeting will also be followed with a free "Skills by Design" – Development Strategies workshop.

I hope everyone is enjoying the holidays and I wish you all a Happy, Healthy and Successful New Year!



Home Games

Basketball (Women at 6pm & Men at 8 pm) January 9, 15, 16, 22, 23, 29 & 30.

Hockey on Edgeworth's Encana Arena - January 9, 15, 16, 20, 27 & 30

The Camrose Sport Development Society Annual Dinner and Silent Auction will be held on Saturday, February 6, 2010, at the Camrose Regional Exhibition.

Cocktails and Auction at 5:30 p.m.

Dinner at 6:30 p.m.

Tickets: \$50.00 per person.

Contact the Kodiaks' office at 780-679-2603



Free Membership Draw

Once again, we will hold a draw for one free Chamber of Commerce membership for 2010.

You could be the lucky winner !!!

All 2010 memberships, (both renewals and new) which are paid in full by 4:30 pm on Friday, February 5, 2010 will be eligible to be entered into the draw. The winner will be announced in the March issue of Trade Winds.

2010 Board of Directors

As of February 3rd, 2010 Annual General Meeting

President: Shauna Feth

1st Vice President: Tom Chelmick

2nd Vice President: Dawn Anderson

Past President: Jason Heise

1 year Term Directors:

Ranchelle Alexander	Tammy Graham
Linda Cherry	Will McClellan
Cindy Cook	Jenn Stone

2 year Term Directors:

Al Chomlack	Dan Johnson
Starr Damron	Dan Macpherson
Jennifer Filip	Stacey Merrick



We would like to extend a special thanks to all of you who helped to make our Corporate Christmas Party a success by attending our event, sponsoring our silent auction or volunteering your time.

It was our pleasure to be your host!

2nd Floor Computers	Fringe Benefits
AFSC	Geo's Lounge
Audio-Video Unlimited	Harley's Liquor Store
Boston Pizza	La Mirage
CamFM 98.1	M & M Meat Shops Store
Camrose Canadian	McClellan Wheaton
Camrose Chrysler	Midas Service Experts
Camrose County	Nufloors
Camrose Kodiaks	Peace of Mind Home Support
Camrose Police Service	RBC
Camrose Resort Casino	Scotiabank
Canada Safeway	Shadowridge Homes
Canadian Tire	Sole City Shoes
Chamber Group Insurance	Streb's (NAPA) Auto Parts
CIBC	The Auto Shoppe
City of Camrose	The Parts Counter
Cooke & Co.	Tish's Fashions
Country Garden Liquor	U of A Athletics & Recreation
Curves	U of A School of Business
Dairy Queen	UFA
Denz Auto Repair	World Travel
Duggan Cinemas	Woodridge Homes
Enerplus	Your Advertising Specialists

We would like to thank Dan Hertel for acting as our Emcee for the evening, and Lou & Morris Henderson for graciously volunteering their time.