



Trade Winds



The Voice of the Camrose Chamber of Commerce

February 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 2

Chamber General Meeting

Wednesday, February 7th, 2007

Location: Camrose & District Senior Centre
11:30am - 1:00pm

97th Annual General Meeting

Tickets: \$13.00 per person
RSVP to 672-4217 by noon Tuesday, February 6th

Upcoming Meeting Highlights:

March 7: State of the Union Address
Mayor **CLARENCE MASTEL** -
City of Camrose

April 4: State of the Union Address
Reeve **JACK LYLE** -
Camrose County

Consider hosting an After Hours Business Mixer

Great opportunity to...
Meet new people...do a little networking,
pass your business cards around!
Make new friends.



Safety Starts Here has a new address and phone number.
3911-48 Avenue T4V 2Z1
Ph. 608-1434 Fax 608-1504
Email: trainingstartshere.ca

Creative Bedrooms has moved to 5051-50 Street

Camrose Crop Management has changed their name to
Andrukow Group Solutions (Camrose) Inc.

REMINDER

All 2007 memberships, (both renewals and new) that are
received and paid in full by 4:30 pm on Friday,
February 2nd, will be entered into the

Free Membership Draw

The winner will be contacted, and will
also

be announced in the next issue of Trade Winds



Camrose Community Events - February

- 1 Hot Breakfast Topics - Walking, Senior Centre
- 2 Rose City Swingers Night Dance - Sparling School
- 3 Camrose Kodiaks Sport Development Dinner & Auction - CRE
- 3 Senior Centre Monthly Potluck
- 7 **Chamber of Commerce 97th AGM
Senior Centre 11:30 a.m.**
- 7 Senior Centre Wednesday Night Dance
- 7-8 Options & Opportunities Agriculture Seminar
- 7 1st Annual Victim Services Funspiel
- 9 Rose City Swingers Night Dance - Sparling School
- 9-11 Provincial Postal Curling Bonspiel
- 10 Camrose Country Opry - Senior Centre
- 10 Birkebeiner Ski Race - Cooking Lake/Blackfoot Recreation Area (780) 430 7153
- 14 Senior Centre Wednesday Night Dance
- 16 Rose City Swingers Night Dance - Sparling School
- 16-17 Ultimate Dance Flashback, Community Centre
- 18 Family Fun Fishing Day - tentative
- 18 Loyal Order of Moose- Family Breakfast
- 19 "Your First End" Curling Event
- 19 Family Day at Mirror Lake
- 21 Senior Centre Wednesday Night Dance
- 22 Blood Donor Clinic - Norsemen Inn
- 22 "Be Well" Conference - Senior Centre
- 23 Rose City Swingers Night Dance - Sparling School
- 23-25 Camrose Trade Show - CRE
- 28 Senior Centre Wednesday Night Dance



For additional information about events please go to:
http://www.camrosechamber.ca/calender_of_events

We would be happy to list or update your event -
please call our office one month prior at 672-4217



Let's Make Cancer History!
Each year, the Canadian Cancer Society sells fresh-cut daffodils as a symbol of hope in our fight against cancer. Your \$5 will:
Support Cancer Research
Provide Public Education
Assist cancer patients & their families
Phone: 672 7665 Fax: 672 7644
You may pay by cash or credit card



President's Perspective

Diane Hutchinson

We hope you all can join us for our Annual General Meeting on Wednesday, February 7.

We'll be hearing from a representative of the Alberta Chambers of Commerce; recognizing some long-time members; bidding farewell to two retiring members of the Board and inducting our 2007 Board of Directors as well.

It's that time of year when we reflect on how things have gone during the last 12 months, and look forward to what's ahead.

We've been pleased to participate at the provincial level during 2006 and support the Alberta Chambers of Commerce in its efforts to encourage government action on issues such as labour market shortages.

The past year has been a good one for the Camrose Chamber locally, as we have continued to promote and maintain a proud and prosperous business community through a series of promotional community events such as the Spring Fling Golf Tournament, Jaywalkers Jamboree, Big Valley Jamboree Parade, Small Business Week, After Hours Business Mixers and Corporate Christmas parties; through programs such as group insurance and member-to-member incentives; and through luncheon speakers.

Thanks to everyone who has played a role in the success of the Chamber in 2006 through membership, sponsorship or participation. We appreciate the opportunity to serve you!

Our 2006 Board is to be commended for its work. Many thanks to each of: Kim Boyco, Tom Calhoun, Dave Chamberlain, Joan Cocar, Jeff Gaalaas, Steve Gerlitz, Jason Heise, Darrell Helgeland, Jenn Henderson, Dan Hertel, Ray Hook, Dave Jewell, Bob McKinnon, Colleen Reed and Garry Zetsen. Thanks, too, to Sharon Anderson for her outstanding work in her first full year as Executive Director.

We are bidding farewell to Bob McKinnon and Dave Chamberlain after years of dedicated service to the Chamber; but we are pleased to welcome aboard Scott Berkholtz, Shauna Feth and Ross Shuman. Our Chamber's flagship event, Jaywalkers Jamboree, is celebrating 50 years of existence in 2007, which is truly a tremendous milestone. The year promises to be a great one in other ways, too. There is lots of development going on, which means lots of potential growth and opportunity for involvement with the Chamber.

Thanks for joining us in 2006. We look forward to another great year in 2007!



IT PAYS TO INCREASE YOUR GROUP INSURANCE WORD POWER!

When you're in the market for a group insurance plan for your own business, you may not be familiar with terms used in the industry. Here are some general terms and concepts that will get you off to a good start.

Anniversary – This term typically refers to a specific date following the effective date of your plan's coverage that your plan is renewed. At the anniversary date, rates are typically reviewed and revised.

Census or Employee Data – Statistical data used to determine rates or benefits in a plan. This can include information such as age, sex, income, smoker/non-smoker status, or your job classification (factory worker, office employee, management).

Co-insurance – This is the provision in your group contract that states how the plan and the insured members share the costs of eligible expenses. For example, an 80% coinsurance plan would reimburse the insured for 80% of a covered expense, with the insured paying the remaining 20% of such expenses.

Deductible – Health and dental benefits often include a deductible. A deductible is the dollar amount of the covered expense that the employee must pay before benefits become payable by the plan.

Elimination Period – This typically refers to a period of time during which an employee must be totally disabled before short term or long term disability benefits can commence.

Pre-Existing Condition – A physical and/or mental condition that exists prior to the effective date of your coverage. In some instances there may be limitations as to what the insuring companies may cover or pay if the benefits you are claiming are as a result of a pre-existing condition.

Your Chambers Plan agent is an excellent source of information about your plan and its benefits, and would be glad to assist you with any questions you may have.

*Canada's premier group plan for small
and medium sized businesses.*

1-800-665-3365 www.chambers.ca

At work for small business since 1970

**For more information contact:
Dennis Chamney
1-888-333-8650
<http://www.chambers.ca/info/>**