



Trade Winds



The Voice of the Camrose Chamber of Commerce

December 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 12



The Chamber of Commerce Office will be closed from 12:00 noon on December 24 to December 27 Inclusive

MERRY CHRISTMAS & HAPPY NEW YEAR

FROM THE CHAMBER STAFF AND THE BOARD OF DIRECTORS

Chamber General Meeting

Wednesday, December 5th, 2007

Location: CRE-11:30am - 1:00pm

Festive Carols Performed by:
CCHS Chorazz! 11:30 - 12:00
Augustana Quartet 12:15 - 12:45

Tickets: \$13.00 per person

RSVP to 672-4217 by noon Mon. Dec 3rd/ 07



Upcoming Meeting Highlights:

The regular January General Meeting will not be held. In its place we are holding a Labour Market Symposium. Solution based lectures regarding the challenges facing today's labour market.

January 18: Labour Market Symposium 11:00-3:30

Cost: \$25.00-light lunch included at the U of A Augustana Campus in the Faith and Life Chapel. Details to follow.

February 6: ANNUAL GENERAL MEETING

March 5: State of the Union Address
Mayor CLARENCE MASTEL -
City of Camrose

April 2: State of the Union Address
Reeve DON GREGORWICH-
Camrose County

Welcome to our Newest Members!!!

We would like to extend a warm welcome to members who have recently joined our Chamber. We look forward to your future involvement in our activities and committees.

Maplewood Acres Greenhouses, Armena
Owners -Marg and Doug Lyseng

Welcome New Owners!

Purity Water Company – Paul and Verna Chenard
Safety Starts Here Inc. – Cindy Stang

Camrose Community Events - December

- 1 Solo Club Dance Royal Canadian Legion
- 1 Augustana choirs/Boun Natale/Chapel 8:00 p.m.
- 2 Augustana choirs/Boun Natale/Chapel 3:00 p.m.
- 3 Mother Goose Time Camrose Public Library
- 5 Scrap & Stamp/Christmas Card Class Camrose Public Library
- 5 Chamber of Commerce Luncheon CRE**
- 7 Midnight Madness All Merchants 6:00-12:00
- 7 Kinsmen/Radio Auction On Air 6:00-12:00 Old National Furniture Building
- 7 Rose City Swingers Sparling School
- 12 Booklovers' Book Club 2:00 Camrose Public Library
- 12 Christmas Sing-a-long Carols and a fun evening of song 7:00 Camrose Public Library
- 13 Genealogy Club Camrose Public Library
- 14 Rose City Swingers Christmas Hot Ham & Turkey Supper Sparling School
- 13 Annual Christmas Dinner and Program 5:30 Mirror Lake Centre (formerly Senior Centre)
- 15 Chamber of Commerce 2007 Corporate Christmas Party CRE**
- 20 Blood Donor Clinic Norsemen Inn
- 31 Rose City Swingers New Years Eve Dance Sparling School
- 31 New Years Eve Dance Mirror Lake Centre (formerly Senior Centre)
- 14 to 16 Grizzlies Midge Girls Hockey Tournament Edgeworth Centre
- 22 & 29 Clogging for Beginners Chuck MacLean Arts Centre
- Nov 30 to Dec 2 Cougars Midget "A" Hockey Tournament Edgeworth Centre
- 5,12,19 Senior Centre Society Wednesday Night Dance Mirror Lake Centre (formerly Senior Centre)

For additional information about events please go to:
http://www.camrosecamber.ca/calender_of_events

We would be happy to list or update your event -
please call our office
more than one month prior at 672-4217.



President's Perspective

It has been an interesting month. I received new insight into tourism as a result of the recent tourism conference in Banff. It reminded me of how important it is to promote the amazing things here in our own backyard.

It was also interesting to take in a seminar on the generational differences between Baby Boomers, Generation X and Generation Y age groups. It offered insight into the ways they approach tasks, technologies and communication, and how working together can be improved.

The recent County Bus Tour, I'm told, was a huge success and offered valuable information our Visitor Information Center can use to promote the County amenities. Our County has a lot to offer which will boost the Camrose area tourism industry.

We recently presented our 2008 budget to both the City and County councils. We thank both councils for their consideration of our funding requests.

I have had the pleasure of attending Grand Opening ribbon cuttings for new members Dance The Floor and Fringe Benefits as well as for the Open Door at their new location at the Gateway Centre..

Sharon and Jason spent a day in the County on membership drive, promoting the benefits Chamber membership has to offer.

Silent auction items for the Corporate Christmas Party are still being accepted. Please contact the Chamber office if you would like to donate an item.

A Labour Market Seminar is being planned for January 18th, 2008. It is a great service we can offer our membership. The Seminar will be held at the University of Alberta, Augustana Campus in the Faith and Life Chapel. Details will follow when finalized.

The Chamber was invited to help out with the Progressive Conservative Candidates Forum recently. Jason Heise and I assisted with the process, sorting out the questions. Over 200 people attended.

Congratulations to Verlyn Olson for securing the PC nomination and 'Hats Off' to Wynn McLean for giving Verlyn a run for his money.

Diane Hutchinson is reviewing our by-laws and policies. We can expect some recommendations soon.

Respectfully
Dan Hertel
President, Camrose Chamber of Commerce

CORPORATE CHRISTMAS PARTY

December 15th, 2007



SOLD OUT!

CITY CENTRE CAMROSE

&

DUGGAN MALL MIDNIGHT MADNESS FRIDAY, DECEMBER 7



Moonlight Madness at Duggan Mall

Mall is open 9:30 am to 11:00 pm. There are in store specials, Art Show and Sale and a Craft Show.

Santa Arrives at 7:00 pm and will be accompanied by the Ballet of Camrose.

Singing "Here Comes Santa Claus" will be by members of the Camrose Community Band.

Moonlight Madness Downtown

Horse drawn wagon rides from 6:00pm to 9:00pm from Founders Square on 51st Street.

Carolers from CCHS Choir.

Santa Claus handing out candy canes.

The Kinsmen Radio Auction will be held in the old National Furniture Building and broadcast on CFCW

Many businesses will be offering Midnight Madness specials while others are offering discounts which will progressively get larger as the evening gets later.

CAMROSE RAILWAY STATION & MUSEUM



Christmas Tea, Cookie Walk & White Elephant Sale-December 1/07 1:00 -5:00

Enjoy the festive decorations and a taste of old fashioned Christmas.

Stock up on homemade Christmas cookies, shop for unique gifts and relax over a hot cup of tea.

It will be a great way to wind up your busy week and get into the Christmas Spirit.

White Elephant Gift Shop will be open every Tuesday until Dec 18th from 10:00-5:00