



# Trade Winds



The Voice of the Camrose Chamber of Commerce

April 2010

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 4

## Chamber General Meeting

**Wednesday, April 7, 2010**

Location: at 11:30am - 1:00pm Camrose County Office

**Presentation: Camrose County Update**

**Reeve Don Gregorwich**

Tickets: \$15.00 per person

Please RSVP before noon on **Thursday, April 1st**

## Upcoming Meeting Highlights:

**May 12:** Jeff Baker - Productivity Alberta

**Topic:** Resources and services that will help enhance competitiveness through productivity improvement and lead to a stronger bottom line.

**June 9th:** Founder's Days Committee and Bailey Theatre Society Presentations.

Location: Camrose Railway Station & Park 44 St. & 47 Ave.

## Welcome to our Newest Members!!!

We would like to extend a warm welcome to members who have recently joined the Chamber.

We look forward to your future involvement in our activities and committees.

Ability Career & Employment Services

Manager - Steven Dennis

Phone: 780-423-2010

Bra Necessities

4904 - 50 St.

Managers - Kim & Connie Turre

Phone: 780-672-2701

Domino's Pizza

6550 - 48 Avenue Camrose, AB.

Manager - Roger Glubis

Phone: 780-672-1313

Joe Drover Animation

2109 - 52 St. Edmonton, AB

Owner - Joe Drover

Phone: 780-488-4897

Kazel Construction Inc.

#6, 4701 - 36 St. Camrose, AB

Owner - Kevin Zellweger

Phone: 780-678-3532

Schizophrenia Society of Alberta

#206, 5015 - 50 Ave Camrose, AB

Branch Coordinator - Tony Holler

Phone: 780-679-4280

Shelby Signs & Graphics

3824- 47 Ave. Camrose, AB

Owners: Allan Daignault / Sheree St. Onge

Phone 780-608-2374

World Financial Group Insurance Agency of Canada

5608 - 28A Avenue Close Camrose, AB

Camrose Rep. - Jarek Chin Phone: 780-281-1881



## Camrose Events - April

- Apr 2 Good Friday Community Service 11am - CRE
- Apr 7 **Chamber of Commerce Luncheon**
- Apr 9 Camrose Spring Fashion Show - Norsemen Inn
- Apr 10 Camrose Rotary Black Tie Event
- Apr 10 3rd Annual Duggan Mall / CAM-FM Baby Races
- Apr 12 Camrose & District Pre -School Registration  
Community Field house 6:30 - 8:00 pm
- Apr 12 -14 Growing Rural Tourism Conference - CRE
- Apr 17 Ducks Unlimited Annual Dinner - Norsemen Inn
- Apr 17 "The Gruff" performing at Scalliwags
- Apr 18 Moose Breakfast 8:30 - 12:30
- Apr 18 - 24 National Volunteer Week 2010
- Apr 22 Blood Donor Clinic - Norsemen Inn
- Apr 23 Celebrating Women Conference - CRE
- Apr 25 Knights of Columbus Breakfast 8:30 - 12:30
- Apr 25 Parent Alienation Awareness Day  
[www.PAAwareness.org](http://www.PAAwareness.org)
- Apr 26 - 27 Camrose & District 4H Show & Sale - CRE
- Apr 27 Spring Soiree - U of A, Augustana Campus

[http://www.camrosechamber.ca/calendar\\_of\\_events](http://www.camrosechamber.ca/calendar_of_events)

We would be happy to list or update your event -



Schizophrenia Society

Flag of Hope Campaign

Purchase bouquets of Irises to be

delivered on April 21 - Administrative Professionals Day

To order online [www.iriscampaign.ca](http://www.iriscampaign.ca) or visit

[www.schizophrenia.ab.ca](http://www.schizophrenia.ab.ca)



## **Ole's Spring Run Off**

May 8th 10:00 am Start

1 Km - Children 10 and under \$10

3 Km - Fun Run or Walk \$25

8 Km Run \$25

\*\* Early Bird Prices until April 24 \*\*

Contact Denise at the Camrose Running Club

for more information. 780-679-1607



## **McDonald's McHappy Day**

**May 5, 2010**

Proceeds from the sale of every Big Mac & Happy Meal will go to:

Ronald McDonald House and Chester Ronning School Playground Project

## **Member Updates:**

Garneau Pipe is now known as Bayou Perma-Pipe Canada Ltd. Eldridge Indest, President and Randy Zilli, Director of Operations

Grove's Value Drug Mart is now known as Camrose Grove's Value Drug Mart and Gerry Galenza Dispensary is now known as Camrose Rexcellence

We would like to welcome the New Owners of Dairy Queen; Marty & Lorraine McPhee, as well as the New Owners of the Monte Carlo Restaurant; Raja & Sawssan Rachid



Camrose Chamber of Commerce 5402 - 48 Ave, Camrose, AB T4V 0J7

Ph: (780)672-4217 ~ Fax: (780)672-1059 ~ email: [camcham@telus.net](mailto:camcham@telus.net) ~ website: [www.camrosechamber.ca](http://www.camrosechamber.ca)

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## PRESIDENT'S PERSPECTIVE



Spring – a time to renew, rejuvenate and rejoice in a new season. In many industries spring is also the time to review personnel and human resources as we begin to accommodate the various holiday requests that invariably happen in the next season – summer. Many industries will also be strategically planning to include the additional activities that come with the snow melting and the sun shining. In a policy brief from the Canadian Chamber of Commerce in February, 2010, entitled “*Downturn, Recovery and the Future Evolution of the Labour Market*”, written by Tina Kremmidas, you will find a comprehensive report that will highlight key statistics and provide a good illustration of the job market and the trends we are seeing across the country. For the complete report please go to:

<http://www.chamber.ca/images/uploads/Reports/2010/Labour-Market-220210.pdf>

Key points outlined in the report:

Net employment changes across the provinces;  
Statistics on employment in Canada; Recent employment trends;  
Changes in employment in Canada; Labour market challenges;  
Compositional changes in sectoral & regional employment; 2010 job prospects;  
Compositional changes in job type; Evolution of the labour market

I would encourage all to read this article and apply the learning to your individual situations as you plan for any human resource changes or challenges.

As always, we welcome feedback from our membership, we encourage you to shop local and we wish you a safe and happy April.

HAPPY EASTER!

*Shauna Feth, President*



For more information contact:  
Dennis Chamney  
1-888-333-8650  
<http://www.chambers.ca/info/>



# Spring Fling Golf Tournament

**Friday, May 28th, 2010  
Camrose Golf Course**



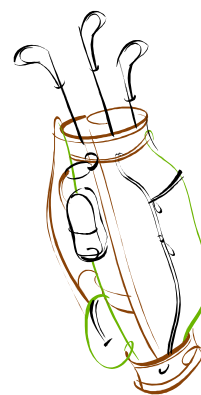
Registration: 12:30 noon  
Shotgun Start: 1:30 pm

Entry Fee: \$ 95.00  
Dinner only: \$ 30.00

**Includes:**

- 18 holes of Golf with cart
- Texas Scramble Format
- Dinner & Prizes

*Single & team registrations welcome!*



Please reply with payment by: **May 21st, 2010**

Camrose Chamber of Commerce  
5402 - 48 Ave, Camrose, AB T4V 0J7  
Ph. 780-672-4217 Fx. 780-672-1059

### **Camrose Chamber of Commerce Spring Fling**

Name(s) of team member(s): 1) \_\_\_\_\_

2) \_\_\_\_\_ 3) \_\_\_\_\_

4) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ PC: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_