



Trade Winds

The Voice of the Camrose Chamber of Commerce



April 2007

Promoting and Maintaining a Proud and Prosperous Business Community

Issue 4

Chamber General Meeting

Wednesday, April 4, 2007

Location: at 11:30am - 1:00pm

Camrose Regional Exhibition

Tickets: \$13.00 per person

RSVP to 672-4217 by noon **Mon. April 2**

Member Showcase: Canadian Cancer Society-Relay for Life

Upcoming Meeting Highlights:

May 2 - Guest Speaker: Eric P. Newell
18th Chancellor of the University of Alberta

Topic: Building Community Literacy as a Foundation
of Canadian Enterprise

*June 13 - Guest Speaker: Janice DePaoli

Topic: Our Founder's Impact on the Camrose Business
Community and the progression of their vision.

Location: Camrose Museum - Mona Sparling Shelter

*Note: The date change - the **2nd** Wednesday in June

Welcome to our Newest Members!!!

We would like to extend a warm welcome to members who
have recently joined the Chamber. We look forward to your
future involvement in our activities and committees.

Merchant's Tea & Coffee House

4857 50 Street Camrose, AB

Ph. 679-0057 Fax: 672-9597

Owners: Sabeski Subtrends

Dan Poulin

6202 53 Avenue

Ph. 678-6784

Camrose, AB T4V 4H7

Ph. 678-6784



ACCREDITATION ASSESSMENT TEAM INVITES PUBLIC COMMENT

The **Camrose Police Service** announced that a team of assessors
from the Commission on Accreditation for Law Enforcement
Agencies, Inc. will arrive April 14, 2007 to examine all aspects of
the Camrose Police Service's policy and procedures, management,
operations and support services.

Members of the community are invited to offer comments at a
public information session on April 16, 2007 at 7:00 p.m. at the
Senior's Centre. If for some reason an individual cannot speak at
the public information session, he/she may do so by telephone.
Call 672-8300 on April 16, 2007 from 1:00 to 3:00 p.m.

Comments are limited to 10 minutes and must address the agency's
ability to comply with CALEA's standards; copies of which are
available at the Camrose Police Service. Contact Bob Grant at 672-
8300.

Persons wishing to offer written comments may write:
Commission on Accreditation for Law Enforcement Agencies
10302 Eaton Place, Suite 100 Fairfax, Virginia 22030-2215
Or call: (800) 368-3757 or (703) 352-4225

Spring is just around the corner!!!

Spring Fling Golf Tournament - May 25th, 2007

Jaywalkers Jamboree - June 1 & 2, 2007

Big Valley Jamboree Parade - August 2nd, 2007

Canadian Air Force Snowbirds-Aug. 2nd at 2.00 pm

For more information or entry forms for the events listed above,
visit www.camrosechamber.ca/featured_events or call 672-4217.

Camrose Events - April

- 5 Hot Breakfast Topics - Senior Centre
- 4 **Chamber of Commerce GM Luncheon**
- 4 Senior Centre Wednesday Night Dance
- 10 9 Senior Centre AGM
- 11 Senior Centre Wednesday Night Dance
- 12 - 14 World Wide Imports Sale - CRE
- 13 Rose City Swingers Dance - Sparling School
- 13 - 14 Sahakarini Film Festival - United Church
- 15 Augustana Men's Choir Spring Concert
- 16 Public Information Session re: Camrose Police Service -
Senior Centre
- 16 - 21 Music Festival Around Camrose
- 16 Rose City Swingers Dance - Sparling School
- 18 Senior Centre Wednesday Night Dance
- 20 Celebrating Women Conference - CRE
- 20 Rose City Swingers Night Dance - Sparling School
- 23 & 24 Camrose & District 4H Beef Club Show & Sale
- 25 Senior Centre Wednesday Night Dance
- 26 Blood Donor Clinic
- 27 Senior Centre - Spring Senior Choir
- 28 Rose City Swingers Windup Dance & Potluck -
Sparling School
- 29 Augustana Choir Tour Home Concert

For additional information about the above events please go to:
http://www.camrosechamber.ca/calendar_of_events

We would be happy to list or update your event - please call
our office more than one month prior at 672-4217.



Community profiles from Statistics Canada

Statistics Canada has started to release information
gleaned from the 2006 national census. The
first round of statistics focused on population.

If you would like to see the current population of
your community, and the growth it's registered over the past
five years, visit this site:

[http://www12.statcan.ca/english/census06/data/profiles/
community/Index.cfm?Lang=E](http://www12.statcan.ca/english/census06/data/profiles/community/Index.cfm?Lang=E)



Privacy-proofing tips for retail businesses.

The Office of the Privacy Commissioner has distributed a
tip sheet for businesses, which must comply
with Alberta's Personal Information Protection Act
when dealing with customers.

To view the tip sheet, visit our website at www.abchamber.ca
and click on *Privacy proofing your retail business*.

After Hours Business Mixers

**Consider hosting an After Hours
Business Mixer**
A great opportunity to...

Meet new people...do a little network-
ing, pass your business cards around!
Bring a friend and make new ones!



Good Friday - April 6
Easter Sunday - April 8

The Chamber of Commerce of-
fice will be closed on Good Fri-



President's Perspective: Greetings Chamber Membership!

The Chamber is busy! Our Spring Fling Golf tournament will be held on May 25th at The Silver Creek Golf Course. Colleen Reed will be the Chairman of this event. Anyone interested in Hole Sponsorship or donating a prize can contact the Chamber office. Thank you in advance for your continued support of this fun event.

Recently, we had a change of directors as Scott Berkholtz has accepted a job that will take him out of town for extended periods. We are pleased to welcome Ranchelle Alexander, owner of Curves, as a director.

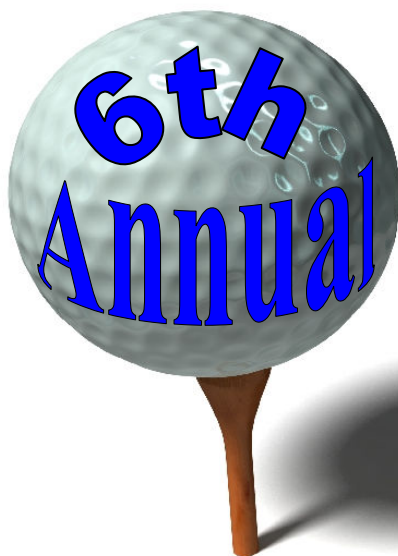
2007 is our **50th Annual Jaywalkers Jamboree**. Shauna Feth is chairing the event and her committee is working hard planning to make it a memorable one! Booth registration forms have been distributed and can also be picked up at the office. There is still time to meet the early bird registration date of April 15th to ensure your regular space. We are holding a contest for a new 50th Anniversary logo, to be used in advertising and promotions. Open to all ages, we invite you to submit your design.

Jaywalkers draws thousands of people to town. It's up to the business community to attract their share of the dollars being spent. I encourage you to get involved in these events and be aware of anything bringing potential business to your door. While events are going on, you can count on just about every room in town being booked. Great opportunities to attract extra business, remember to staff accordingly for these events to ensure good service and sales.

It's not too early to start thinking about the Chamber's Big Valley Jamboree Parade . With the added attraction of the Snowbirds Air Show, you can expect attendance and traffic to increase dramatically.

On a personal note; I have recently accepted a job at New Cap Radio, which I begin April 2. In a way it's sad to be leaving The Camrose Canadian as I have met so many wonderful friends and acquaintances. I wish Al Chomlack, my replacement at the Camrose Canadian, the best of luck. I look forward to seeing you, Al, at ALL Chamber Functions.

I encourage anyone with comments or concerns to contact me at the Chamber office.



Spring Fling Golf Tournament

Friday, May 25th, 2007

	Registration:	12:00 noon	Entry Fee:	\$ 75.00	
	Shotgun Start:	1:00 pm	Dinner only:	\$ 25.00	
Includes:					
<ul style="list-style-type: none"> • 18 holes of Golf with cart • Texas Scramble Format • Dinner & Prizes 					
<i>Single & team registrations welcome!</i>					

Please reply with payment by: **May 18th, 2007**

Camrose Chamber of Commerce

5402 - 48 Ave, Camrose, AB T4V 0J7

Ph. 672-4217 Fx. 672-1059

Camrose Chamber of Commerce Spring Fling

Name(s) of team member(s): _____

Address: _____ City: _____ PC: _____

Phone: _____ Fax: _____